

“MAPping the Future” Column in *INQUIRER*



“Celebrating Our Natural Assets with Positive Actions”

September 13, 2021

Dr. CORAZON “Cora” PB. CLAUDIO

This month of September we are celebrating two of our most important natural assets or capital—our marine biodiversity resulting from our being a MAN (Maritime and Archipelagic Nation that hosts the center of the center of marine biodiversity in the world) and our bamboo of about 60 to 80 species, with more than 20 as part of our natural assets. Both can help make us a prosperous and stronger MAN despite the fast-developing crisis that has started to create havoc worldwide. Many refer to it as “climate crisis,” a term that unfairly attributes the crisis to climate and its natural characteristic to change.

In September 2017, President Duterte declared September as MANA Mo or MAN Awareness Month through Presidential Proclamation No. 316. At that time, few Filipinos were aware of the fact that we are a MAN. After four years, that awareness must have somehow increased. But, sadly, many of us have not yet learned to value our being a MAN, with biodiverse marine assets in our water bodies that constitute four-fifths of our territories.

Then, in Nov. 2019, our House of Representatives passed House Resolution No. 197 declaring September as the Philippine Bamboo Month. Perhaps, the aim was to join the worldwide celebration of bamboo this month because September 18 was officially established in 2009 as The World Bamboo Day at the 8th World Bamboo Congress in Bangkok.

The result may be confusing. But those of us who have recognized the value of our marine biodiversity, bamboo, and our other natural assets feel blessed to have more natural capital to celebrate although in only 12 months of a year!

But we must celebrate them with positive actions as our natural capital must be valued, accounted for, and sustainably used, if needed, to help us in our journey towards what

I refer to as RICH (Resilient, Inclusive, Climate-smart, Healthy) sustainable development.

The PENCAS (Philippine Ecosystem and Natural Capital Accounting System) Bill filed by Deputy Speaker Loren Legarda is a legislative measure to mandate such actions. This House Bill 9181 is a pioneering measure not only in our MAN but globally. It has passed the First Reading in Congress. We must now support its early passage as a law. Our CASA (Climate Action and Sustainability Alliance), which grew out of the Sustainable Development Committee of the Management Association of the Philippines (MAP), invites all to watch the first (<https://youtu.be/voGr3psxqfI>) and succeeding three episodes in the CAS4U channel in Youtube to understand ecosystem and natural capital accounting.

The PENCAS Bill requires a lot of work that we can do in phases. But some issues like the ones below need action now.

On marine biodiversity:

Plastics pollution—a national shame: We do not contribute much to global warming, which leads to adverse climate changes. But why should we contribute even little to it? Anyway, what is shameful is that our MAN is one of the global topnotchers in causing unabated plastics pollution in oceans and other water bodies.

Dr. Deo Florence Onda of the UP Marine Science Institute (MSI), the first Filipino to reach the third deepest part on earth, the Emden Deep in the Philippine Trench, shared with us the extent of plastics pollution now. Last Tuesday, he reported at the webinar hosted by the Maritime and Ocean Affairs Office (MOAO) of the Department of Foreign Affairs what he saw in the Emden Deep in an expedition held last March--plastics pollution everywhere! Most of the plastics (e.g., plastic wraps, product labels, and other packaging materials) are related to the economic activities around the area.

Ocean provides part of the oxygen we need to stay alive. It also absorbs heat from global warming. If we would continue to mess it up with our garbage, it could not function well. Bad behavior in carelessly handling plastics, which are truly useful, has reached even the deepest part of our country! So what we have is a behavioral crisis. We challenge both the producers of plastic materials and their representative end users to work together to take concrete actions to address this plastics pollution issue.

Knowing and protecting our marine resources: The good news is that scientists like Dr. Onda, other faculty members in the UP MSI that is headed by TOWNS (The Outstanding Women in the Nation's Service) Awardee Dr. Laura David, and other scientists in various fields from academic and research organizations are working hard to know more about our biodiverse marine assets and protect them. The Philippine Navy started to help during my term in the Navy's Board of Advisers by giving them access to the use of BRP Gregorio Velasquez, which has research capability. Fortunately, UP MSI now has started to build its own marine research fleet. But continuing enhancement of our MAN's research capabilities is needed to understand the natural capital that we have in our vast water bodies.

Attention to Special Marine Mammals: Several NGOs are focusing their efforts to know more and protect our large marine mammals. One of them, Balyena.org, conducts research on whales and dolphins. Dr. Jo Marie Acebes leads this group that needs support to properly value and account for marine mammals' role in climate change mitigation because they have carbon sequestration abilities. She invites us to understand our marine mammals' contribution to maintain a well-functioning marine ecosystem and to add to our tourism revenues. They need help to conduct more marine mammal scientific research and to do conservation of these species and their natural habitats.

Developing our human capital: Those who are leading research to understand and protect our natural marine capital are mostly scientists and technologists. We need more of them. We must allocate more resources on science and technology (S&T) education and promotion. But we also need professionals from other fields, such as law and accounting, to collaborate with them. Their shared value should be caring for our ecosystem and natural capital.

On Bamboo: The other topic of our celebration this month, bamboo, can grow up to over 30 meters tall. Yet, technically, it is not a tree. It is a grass that is also referred to as a “weed,” a descriptive term to say it is undesirable because it can be the habitat of snakes. This topic surely needs more public understanding. In addition to its many uses, bamboo has high ability to sequester carbon and withstand adverse weather conditions

Fortunately, appreciation of bamboo by policy makers and business investors has increased recently, as it should! The world bamboo industry is now worth more than 75 billion US dollars. It is projected to grow further--near 100 billion US dollars in 2025.

The Department of Trade and Industry is now giving our local bamboo industry priority support. We need more support to address needs for investments and lands because we cannot satisfy global or even just local market needs for bamboo by depending on self-supporting bamboos of the past that just appeared and grew on their own.

We need funds to develop plantations with bamboo and complementary tree and plant species to avoid problems arising from monoculture. We need lands for such plantations and for processing facilities to produce bamboo for food, construction, and power generation—the three topmost promising possibilities for us.

For lands, we hope to see efficient approval systems with integrity in both the Department of Environment and Natural Resources (DENR) and the National Commission for Indigenous Peoples (NCIP), which have authority over idle public lands and IP lands, respectively.

Bamboo for Food: Bamboo shoots used to be the poor man's food. We are now trying to upgrade their value by developing a book of gourmet recipes with bamboo shoots. If you have good recipes with bamboo shoots, contact us soon.

Bamboo leaves can also serve as nutritious food for chicken. Mely Bersalona, former officer of the International Network on Bamboo and Rattan (INBAR) in Beijing, has been doing research on this topic to produce a commercially viable product.

Those who regard bamboo as undesirable weed should read banker-cum-gardener Flor Tarriela’s latest book on “Weedibles and Weedicinals.” The publisher, Department of Agriculture, may still have some copies available or may already have the book in electronic form in their website.

Bamboo for construction and other uses: We have been using bamboo for houses, foot bridges, handicrafts, and others. China and a few other countries may have more bamboo species and better technologies than us. But we can still compete successfully in the world market —with our creativity. Cubo Modular has already proven that by winning a global award for the design of a house made with bamboo.

Bamboo for power generation: Bamboo can help us address the looming energy crisis and also reduce dependence on imported oil and coal for our power plants. We are now working on this possibility.

Marine biodiversity and bamboo are but some of our natural assets that we must celebrate with positive actions as we, a MAN, take our journey towards full recovery and RICH sustainability.

(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is a Life Member of MAP, is former Chair of the MAP Sustainable Development (SD) Committee. She is Convenor-Chair of CCSDN and serves as Board Director of organizations on climate change, SD, science and technology, education, and maritime affairs.

“MAP Insights” Column in *BUSINESSWORLD*



Mr. RAFAEL “Raffy” M. ALUNAN III

“THOU SHALT NOT COVID THY NEIGHBOR’S LIFE”

September 14, 2021

After more than a year of rolling out experimental drugs for emergency use to combat the coronavirus pandemic, the jury’s still out as to which vaccine brands are effective against the current Delta variant. Some of those who’ve been fully jabbed are still getting infected and infecting others. Now there’s talk of a third shot and, possibly,

annual injections. Our uncertain and unpredictable situation is fueling anxieties and social resistance to getting vaccinated now for added protection.

Our policymakers are dealing with a populace that's still shaken by the Dengvaxia controversy. From having a high rate of confidence in vaccines, the subsequent controversy surrounding its hurried roll-out in the Philippines; the deaths associated with it; Sanofi's findings that it caused an increased risk of severe dengue for initially seronegative patients; the politicized manner in which it was handled, and innuendos of malfeasance and misfeasance, caused public confidence in vaccines to plummet.

What were the consequences? The anti-dengue vaccination program was suspended. Anti-measles vaccinations dropped drastically. Measles cases spiked 2,000% between 2017-2019. The fallout extends to anti-covid vaccines. Based on Pulse Asia's June 2021 survey, 36% said they're not inclined while 16% were unsure. SWS's survey a month earlier revealed that 33% were unwilling to get vaccinated while 35% were uncertain. Those unwilling are a firm 1/3 of the population. The silver lining is the "uncertain" segment which appears to be diminishing.

That resistance is attributable to a combination of factors:

- painful experience (morbidity, mortality) of the vaccinated without satisfactory answers;
- misinformation and faulty information permeating in various media;
- why is big pharma legally risk-free while users bear the risk without redress;
- vaccines are still experimental in nature raising safety concerns;
- distrust of the DOH given its long history of inefficiency and corruption;
- unpredictability due to evolving / clashing positions of scientists and doctors.

Their unshakable beliefs, deep-seated fears and suspicions prevent them from objectively processing empirical data on the efficacy of rolled-out vaccines.

Topping that attitudinal headache, is the view that public health is intertwined with our brand of politics that's terminally corrupted, prompting critics to say sarcastically that, indeed, "Health is wealth." Terminal, because it has grown through decades of perceived protection for self-gain. The stench of corruption in supplier selection, procurement, inventory management and "unspent" funds is beyond whiff. Yet, instead of causing the investigation of the allegations by the Ombudsman in fidelity to one's oath of office, none of the sort has taken place.

Without decades of malfeasance and misfeasance, we could have today a robust infrastructure and affordable health care system for all citizens; well-trained, well-equipped and well-paid frontliners; ample supply of medical supplies and medicines that are well managed to ensure quality and timely use before expiration; and a professional cadre in the bureaucracy providing honest and efficient public service. That's what taxpayers have been demanding all this time – a government that performs its mandate and delivers results.

The lack of integrity and credibility in the government, regardless of which administration is in position, has seriously eroded the public's trust and confidence. Public hesitancy and resistance to vaccination and disregard for safety protocols are

oblique forms of expressed dissatisfaction. When trust is regained through smart, firm and fair governance like in the case of Singapore, the people will respond promptly to the call for collective action. However, the more we fail to fix ourselves, the better it is for the virus.

The stark reality is that we're at war. The deadly Delta variant is reportedly infecting ALL AGE BRACKETS. It's in control. It's infecting at will anyone who is vulnerable, careless or mindless. Previously, it was only seniors and the infirmed. Now, it's everyone including our very young whose lives are at stake. If we don't make the right choices and act as one united cohesive nation against the pandemic, economic collapse, human-induced climate change and catastrophic armed conflicts, we better say goodbye to any notion of a better future.

Vaccinating 100-million in-country (assuming the rest of us are overseas) equates to 200-million doses, possibly 300-million if a 3rd jab is needed. The government has acquired to-date, through donations and purchases, around 70-million doses to fully vaccinate 35-million citizens. It aims to fully vaccinate 50-million by end-2021. That's a good target equivalent to 100-million doses. In spite of the competitive environment to obtain scarce vaccine supply, IATF has managed to secure a significant amount that deserves our applause.

It would be a fitting legacy for the outgoing administration to aim for at least 80-million fully vaccinated citizens by the time it exits in June 2022. Health diplomacy will play a big role in obtaining precious supply from the WHO and producer countries. The private sector's partnership to manufacture vaccines under license, procure, distribute and get them into people's arms will be crucial. Most important is good governance for a "whole-of-nation" approach to protect society and defeat covid.

Getting at least 80% vaccinated by next June is tight but doable if done right. Admittedly, it's no silver bullet. The vaccinated could still get infected and infect others. The data shows, however, that infections are mild except for those with co-morbidities who might suffer to the same degree as the unvaccinated. Vaccination + face masks + distancing + hygiene + boosting immune systems is the gold standard. Be conservative. Err on the side of caution to save lives – ours and those around us.

(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is member of the MAP, Chair of Philippine Council for Foreign Relations, Vice Chair of Pepsi-Cola Products Philippines, Inc. and sits on the boards of other companies as Independent Director).

September 10, 2021 Joint Statement Calling for the Extension of Voter Registration



JOINT STATEMENT CALLING FOR THE EXTENSION OF VOTER REGISTRATION September 10, 2021

We, the undersigned, respectfully ask the Commission on Election (COMELEC) to reconsider its earlier decision to keep the voter registration deadline at September 30, 2021, and instead appeal for its extension by one month to October 31, 2021, when public quarantine conditions shall have been relaxed and people can move about in somewhat greater safety.

The COVID-19 pandemic and the corresponding community quarantines of the past 18 months - particularly their concomitant adverse effects on health and livelihood - have posed innumerable, exigent, basic-needs challenges to our people as never before. Pressed by anxiety over immediate existential concerns, many Filipinos have not been afforded the time and mental leeway to register to vote. Even those not immediately threatened existentially are dissuaded from responding to COMELEC's registration drives owing to the risks of catching the disease, the uncertainty of getting effective treatment, and the need to adjust to changing public quarantine guidelines in what is a rapidly developing situation. The progress in the rate of vaccination, while encouraging, is fairly recent and fails to address the risks for the majority. In particular, it fails to assuage the health concerns of the many millions of younger would-be voters who are not among the priority sectors for vaccination.

Against this reality, we urge the Commission to use the utmost flexibility and human understanding in its decisions to afford all eligible Filipino citizens the chance to exercise their most fundamental and sacred right in a democracy - the right to choose their representatives in government.

We commend the COMELEC for using satellite sites such as school campuses, shopping malls, and other public and private institutions to facilitate voter registration. But with so many eligible Filipinos still unregistered, it is reasonable to increase not only the number of satellite sites but also the number of voter registration days. We note that the cut-off date for voter registration in 2010, 2013, and 2016 was October 31. If an exigency justifies an extension, then certainly this once-in-a-lifetime crisis is one that calls for it.

Again, we appeal to the Commission to reconsider its decision on behalf especially of the Filipino youth who are just coming of age and will be first-time voters in the 2022 elections. Please provide them the opportunity to exercise their civic duty and show their love of country. Citizens should not be asked to choose between risking their health and fulfilling their constitutional duty.

ADAMSON UNIVERSITY
AKLAN STATE UNIVERSITY
ANTIPOLO INSTITUTE OF TECHNOLOGY
ARAULO UNIVERSITY
ASSOCIATION OF CERTIFIED PUBLIC ACCOUNTANTS IN PUBLIC PRACTICE (ACPAPP)
ASSOCIATION OF CHRISTIAN SCHOOLS, COLLEGES, AND UNIVERSITIES (ACSCU)
ATENEO DE MANILA UNIVERSITY
ATENEO DE NAGA UNIVERSITY
ATENEO DE ZAMBOANGA UNIVERSITY
BALIUAG UNIVERSITY
BICOL UNIVERSITY
CAGAYAN DE ORO COLLEGE
CAPITOL UNIVERSITY
CATHOLIC EDUCATIONAL ASSOCIATION OF THE PHILIPPINES (CEAP)
CEBU BUSINESS CLUB (CBC)
CEBU LEADS FOUNDATION (CLF)
CENTRAL BICOL STATE UNIVERSITY OF AGRICULTURE
CENTRAL LUZON COLLEGE OF SCIENCE AND TECHNOLOGY
CENTRO ESCOLAR LAS PINAS
CENTRO ESCOLAR UNIVERSITY
CHAMBER OF THRIFT BANKS (CTB)
CIBI FOUNDATION, INC.
COORDINATING COUNCIL OF PHILIPPINE EDUCATIONAL ASSOCIATIONS (COCOPEA)
DAVAO ORIENTAL STATE UNIVERSITY
DE LA SALLE PHILIPPINES
DE LA SALLE UNIVERSITY
EAST ASIA COMPUTER CENTER, INC
EMILIO AGUINALDO COLLEGE
FAR EASTERN UNIVERSITY
FEDERATION OF PHILIPPINE INDUSTRIES (FPI)
FEU ALABANG
FEU CAVITE
FEU HIGH SCHOOL
FEU PUBLIC POLICY
FEU ROOSEVELT
FILIPINA CEO CIRCLE (FCC)
FINANCIAL EXECUTIVES INSTITUTE OF THE PHILIPPINES (FINEX)
FINEX RESEARCH AND DEVELOPMENT FOUNDATION, INC.
FINTECH ALLIANCE PH
GUILD OF REAL ESTATE ENTREPRENEURS AND PROFESSIONALS, INC. (GREENPRO)
HOLY ANGEL UNIVERSITY
INSTITUTE OF CORPORATE DIRECTORS (ICD)
INTELLECTUAL PROPERTY ASSOCIATION OF THE PHILIPPINES (IPAP)
INVESTMENT HOUSE ASSOCIATION OF THE PHILIPPINES (IHAP)
JOSE RIZAL UNIVERSITY
JUDICIAL REFORM INITIATIVE (JRI)
LYCEUM OF THE PHILIPPINES
MAKATI BUSINESS CLUB (MBC)
MANAGEMENT ASSOCIATION OF THE PHILIPPINES (MAP)
MANILA TYTANA COLLEGES
MANUEL S. ENVERGA UNIVERSITY
MIRIAM COLLEGE

NATIONAL REAL ESTATE ASSOCIATION, INC. (NREA)
NATIONAL TEACHERS COLLEGE
NATIONAL UNIVERSITY
NICANOR REYES EDUCATIONAL FOUNDATION
NORTHWESTERN UNIVERSITY
NUEVA ECIJA UNIVERSITY OF SCIENCE AND TECHNOLOGY
PAMPANGA STATE AGRICULTURAL UNIVERSITY
PHILIPPINE ASSOCIATION OF PRIVATE SCHOOLS, COLLEGES, AND UNIVERSITIES
(PAPSCU)
PHILIPPINE ASSOCIATION OF COLLEGES AND UNIVERSITIES (PACU)
PHILIPPINE LIFE INSURANCE ASSOCIATION (PLIA)
PHILIPPINE NORMAL UNIVERSITY
PHILIPPINE RETAILERS ASSOCIATION (PRA)
PHILIPPINE WOMEN'S ECONOMIC NETWORK (PHILWEN)
PHILIPPINE WOMEN'S UNIVERSITY
PHILIPPINE WOMEN'S UNIVERSITY - JASMS MANILA
PHILIPPINE WOMEN'S UNIVERSITY - JASMS QUEZON CITY
POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
PROCUREMENT AND SUPPLY INSTITUTE OF ASIA (PASIA)
REPUBLICAN COLLEGE
RIZAL COLLEGE OF LAGUNA
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SAINT MICHAEL'S COLLEGE OF LAGUNA
SHAREHOLDERS' ASSOCIATION OF THE PHILIPPINES (SHAREPHIL)
SILIMAN UNIVERSITY
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ST. JUDE COLLEGE
ST. PAUL UNIVERSITY PHILIPPINES
STI COLLEGE OF SANTA ROSA
TARLAC AGRICULTURAL UNIVERSITY
TARLAC STATE UNIVERSITY
TAX MANAGEMENT ASSOCIATION OF THE PHILIPPINES (TMAP)
TECHNOLOGICAL INSTITUTE OF THE PHILIPPINES
TECH-VOC SCHOOL ASSOCIATION OF THE PHILIPPINES (TVSA)
THE MANILA TIMES COLLEGE
TOMAS CLAUDIO COLLEGES
UNION COLLEGE OF LAGUNA
UNIVERSITY OF ASIA AND THE PACIFIC
UNIVERSITY OF BAGUIO
UNIVERSITY OF BATANGAS
UNIVERSITY OF CEBU
UNIVERSITY OF ILOILO
UNIVERSITY OF NORTEASTERN PHILIPPINES
UNIVERSITY OF PANGASINAN
UNIVERSITY OF PERPETUAL HELP SYSTEM DALTA
UNIVERSITY OF PERPETUAL HELP SYSTEM JONELTA
UNIVERSITY OF SOUTHEASTERN MINDANAO
UNIVERSITY OF THE EAST
UNIVERSITY OF THE PHILIPPINES
UNIVERSITY OF SANTO TOMAS
UNIVERSITY OF SOUTHEASTERN PHILIPPINES
WESLEYAN UNIVERSITY - PHILIPPINES
WOMEN'S BUSINESS COUNCIL PHILIPPINES (WBCP)
XAVIER UNIVERSITY - ATENEO DE CAGAYAN

August 31, 2021 Joint Letter to House Speaker LORD ALLAN VELASCO on the Electric Vehicles and Charging Stations Act



August 31, 2021

Rep. Lord Allan Velasco
Speaker
House of Representatives
Batasan Hills, Quezon City

Dear Speaker Velasco:

We, the undersigned officers of the Joint Foreign Chambers and Philippine business groups, write to request your support for the immediate passage of the Electric Vehicles and Charging Stations Act.

The approval of a substitute bill by the joint meeting of the Committees on Energy, Transportation and Ecology on May 12 is a commendable action that allows the measure to proceed to debate and approval in plenary. And with the approval on 3rd Reading by the Senate on May 31 of SB 1382, the work of the House to assure enactment of this reform in a timely manner has become easier.

A JFC letter (attached) sent on June 24, 2020 addressed to you as former chair of the Energy Committee advocated a law that (1) establishes a national EV energy policy framework to promote the EV industry in the Philippines (2) provides support for critical infrastructure to encourage EV use, and (3) incentivizes more rapid adaption of vehicles and charging stations in the Philippines. The bill will enable the Philippines to join the global shift to electric vehicles.

More countries are setting target dates for bans on the sale of new fuel-based vehicles by as early as 2025. This includes Norway (by 2025), the United Kingdom (by 2030), India (by 2030), Canada (by 2035), Japan (by 2035), Thailand (by 2035), and Taiwan (by 2040). Singapore has introduced incentives for purchasers of EVs – including an “early-adopter” rebate incentive scheme – and an aggressive expansion of charging stations from 1,600 to 23,000 by 2030. And South Korea recently increased subsidies for EVs and aims to build over 30,000 additional charging stations in 2021.

Most recently on August 5, US President Biden signed an executive order “calling for all new passenger car sales to be of electric vehicles powered by batteries and fuel cells or plug-in electric hybrids by the end of the decade, and on August 9 the US Senate approved a massive infrastructure bill that includes \$7.5 billion to create charging stations across the US to help spur EV adoption.

This policy shift has encouraged major car manufacturers to invest more in EVs. Aside from EVs being less complex to build, manufacturers are steering away from the traditional internal combustion engine to avoid fines and to take part in the “growing political determination to end CO2 emissions” from old technology vehicles.

In the first quarter of 2021, several manufacturers announced plans to substantially reduce carbon emissions by completely phasing out vehicles using internal combustion engines: Volvo (by 2030), Jaguar Land Rover (by 2025 for Jaguar only – by 2036 for Land Rover), and General Motors (by 2035). In April 2021, Honda said that that by 2040 “every new car it sells will be either an electric or fuel cell vehicle.” In May 2021, Ford increased its budget for EV towards a 40% share in global sales by 2030.

In ASEAN it is estimated that EVs will comprise 20% of all vehicles by 2025. Attachment A shows the EV adoption targets, as well as available and targeted number of charging station infrastructure available in ASEAN-6. The Philippines has the least number of publicly accessible charging stations. The bill before Congress begins to support the building of EV infrastructure necessary to effectively promote the use and adoption of electric vehicles in the country.

Indonesia and Thailand hope to establish EV production hubs. Both countries have established manufacturing hubs and the two largest domestic auto markets in ASEAN. The RCEP will create a huge free trade market for new EV models by existing firms. The Philippines should be able to benefit from this opportunity to manufacture, if not complete electric vehicles, then at least components in its supply chain, such as electric batteries and electric vehicle parts. Already the country for years has been a major exporter of automotive wire harnesses.

Passage of the e-Vehicles and Charging Stations Act will support the DTI’s promotion of the sector and provide a policy roadmap for promoting not just the use but also the manufacturing and importation of EV and EV parts.


Aside from the economic benefit of the measure, the health and environmental benefits of shifting to EV in the Philippines as stated in our July 2020 letter are more relevant than ever. There is also increased interest among Filipinos in alternative sustainable transportation, including electric bikes for use on new urban bike lanes.


Greater adoption of greener transport solutions should be among the lessons learned and reforms adopted in the post-pandemic period. Immediate passage of the bill will provide the Philippine government with the framework to implement the right policies towards encouraging the utilization of e-vehicles and the establishment of the industry in the country.

With our best regards,



FRANK THIEL
President
American Chamber of
Commerce of the Philippines


DANIEL ALEXANDER
President
Australian-New Zealand Chamber
of Commerce of the Philippines


JULIAN PAYNE
President
Canadian Chamber of
Commerce of the Philippines


EDMUND ARAGA
President
Electric Vehicles Association
of the Philippines


LARS WITTIG
President
European Chamber of
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REY UNTAL
President and CEO
IT and Business Process
Association of the Philippines



KEIICHI MATSUNAGA
President
Japanese Chamber of
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AURELIO R. MONTINOLA III
President
Management Association
of the Philippines



EVELYN NG
President
Philippine Association of
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ENGR. FERDINAND RAQUELSANTOS
President
Philippine Parts Maker
Association, Inc.



DANILO C. LACHICA
President
Semiconductor and Electronics
Industries in the Philippines
Foundation, Inc.

cc: Chairperson Juan Miguel Arroyo, House Committee on Energy
Chairperson Glona Labadlabad, House Committee on Ecology
Chairperson Edgar Mary Sarmiento, House Committee on Transportation
Chairperson Sherwin Gatchalian, Senate Committee on Energy
Secretary Ramon Lopez, Department of Trade and Industry
Secretary Luzverfeda Pascual, Presidential Legislative Liaison Office
Undersecretary Rafaelita Aldaba, Department of Trade and Industry

Attachments: as stated.

Election of MAP Governors for 2022 - 2023



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September 3, 2021

Circular No. 097 – 2021

Subject: **Election of MAP Governors for 2022-2023**

Dear Fellow MAP Member:

The election of MAP Governors for 2022-2023 starts today, and **will end at 9:30 AM on October 11, 2021.**

We encourage you to vote through **GOOGLE FORM** using the following link (*Please note that for security reasons, you will be **REQUIRED** to sign in through your Google/Gmail account*):

<https://docs.google.com/forms/d/e/1FAIpQLSeAthvPcJOxk9dJyScAtgCvb1OyftkGzxG0Snh5Wxojj-2AKA/viewform>

IF YOU DO NOT HAVE A GOOGLE/GMAIL ACCOUNT, please email your votes thru map@map.org.ph using the following format:

I vote for the following as MAP Governors for 2022-2023: 1. 2. 3. 4. Name of Voting Member:
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Below for your reference is the alphabetical list of the candidates for MAP Governors for 2022-2023.

The **FOUR** candidates who will receive the highest number of votes shall be proclaimed MAP Governors who will serve for two years (*from January 1, 2022 to December 31, 2023*) on the MAP Board, and concurrently as Trustees of the MAP Research and Development Foundation. Should there be a tie among those elected, this shall be resolved by the drawing of lots.

The following rules will govern the election:

- CAMPAIGNING FOR OR BY A CANDIDATE IS ABSOLUTELY NOT ALLOWED AND WILL RESULT IN THE DISQUALIFICATION OF THE CANDIDATE.**
- You have two options to vote:
OPTION 1: Via **GOOGLE FORM**
OPTION 2: Via **EMAIL** using the format above and the email address that you have been using in communicating with the MAP Secretariat.
- All members are required to vote for FOUR (4) candidates.** Votes with less than or more than four (4) names of candidates will be invalidated.
- The MAP Nomination and Election Committee (NOMELEC) will start verifying the email votes at 9:30 AM on October 11, 2021.
- The official tally of votes shall be ratified by the NOMELEC members.
- The NOMELEC Chair will announce the elected MAP Governors before adjournment of the October 12 MAP Online General Membership Meeting. The announcement will include the following:
 - alphabetical list of the Governors-elect without specifying the votes they received.
 - the total number of members who voted to satisfy the MAP By-Laws requirement for 20% quorum.

Please note that Article III Section 8 of the MAP By-Laws stipulates that "*Vacancies in the Board of Governors shall be filled by THE CANDIDATE(S) RECEIVING THE NEXT HIGHEST NUMBER OF VOTES AMONG THE CANDIDATES FOR THE BOARD IN THE LATEST ELECTION: such appointee(s) shall serve only for the duration of the UNEXPIRED term of the individual(s) being replaced or until the next regular election.*"

Please participate in this year's election so that the MAP Governors elected will truly represent the collective decision of the membership.

Thank you.

Sincerely,


MARILOU C. CRISTOBAL
Chair, MAP NOMELEC

CANDIDATES for MAP Governors for 2022 - 2023

As of September 3, 2021

<p>1. Atty. ALEXANDER “Alex” B. CABRERA Chair Emeritus and ESG Leader, Isla Lipana & Co./PwC Philippines Years of MAP Membership : 12 Age : 55 Gender : Male Industry : Auditing, accounting and business advisory services</p> <p>Other Present Positions Founder and Managing Partner, Cabrera & Company (member, PwC Legal network) Chair, Integrity Initiative Inc. (organized by the MBC, ECCP, MAP, FINEX and AMCHAM) Vice Chair, ARISE-Philippines Columnist, The Philippine STAR (“as easy as ABC” column published every Sunday) Chair, Franchise Excellence Awards (a partnership of Philippine Franchise Association, DTI, PCCI, and Philippine Retailers Association)</p> <p>Past Positions Chair and Senior Partner, Isla Lipana & Co./PwC Philippines, 2013-2021 Board member, PwC’s Southeast Asia Regional Consulting practice Tax Managing Partner, Isla Lipana & Co./PwC Philippines, 2006-2013 Vice Chair, Isla Lipana & Co./PwC Philippines, 2009-2013</p> <p>Education Lawyer since 1995 Certified Public Accountant since 1987 BS Accountancy, Philippine School of Business Administration (PSBA), 1986 Juris Doctor, Ateneo de Manila University, 1994 Leadership and Management Program, Harvard Business School, 2006 CEO Global Transformation Program, Wharton School, University of Pennsylvania, 2016</p> <p>Awards CEO of the Year, Asia Leaders Awards, 2019 Under his helm, PwC Philippines was recognized with an advanced rating in Integrity by the Integrity Initiative, Inc. His <i>Philippine STAR</i> column “as easy as ABC” has been a three-time finalist in the Catholic Mass Media Awards (discusses business and national issues with emphasis on Filipino values). His <i>Philippine Gems</i> campaign was one of five Gold finalists in the 2014 Asia-Pacific SABRE Awards (promotion of emerging tourist destinations in the country) His <i>Philippine Resiliency: a Gem Uncovered</i> project won an Asian Publishing Award for the firm in 2010 (top CEOs’ views on why the Philippines and the Filipino are resilient) Honorary Life Member, the Philippine Institute of Certified Public Accountants (PICPA), 2021 Outstanding CPA in Public Practice Award, PICPA, 2015 Young Achiever in Public Practice Award, PICPA, 1998 Outstanding Alumnus, PSBA, 2006</p> <p>MAP Involvements</p> <ul style="list-style-type: none"> • Chair, Tax Committee – 2020, 2017-2018, 2014-2015 • Chair, Educated Marginalized Entrepreneurs Resource Generation (EMERGE) program Committee – 2016 • Vice Chair, EMERGE Committee, 2017-2018 • Vice Chair, Social Justice Committee – 2021 • Chair, Inclusive Growth Committee – 2019 • Vice Chair, Inclusive Growth Committee – 2020 • Vice Chair, Tax Committee – 2016, 2012-2013 • Knowledge Partner of the MAP International CEO Conference, 2015-2021 (producer of MAP-PwC Philippine CEO Survey reports and CEO videos, survey spokesperson, conference moderator) • MAP Member since 2009 <p>CANDIDATE’S STATEMENT</p> <p><i>“As I take on a new senior role in the firm, I am blessed with more time to give back and for one, be of better service to MAP. It will be an honor to use my decades of experience in leadership roles in PwC to help the business community. Business has been the key figure in helping everyone survive in this pandemic, and entrepreneurs and business managers would always be under recognized. Thus, the least I could do is to show my appreciation by wholeheartedly helping the community solve important problems and become more successful.”</i></p>	
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2. **Mrs. VICTORIA “Vicky” P. GARCHITORENA-ARPON**
Consultant, Family Philanthropy and Corporate Social Responsibility
Years of MAP Membership : 28
Age : 77
Gender : Female
Industry : Philanthropy consultancy services



Other Present Positions

Founder, Philippine Women's Economic Network (PhilWen)
Samahan ng mga Pilipina para sa Reporma at Kaunlaran, Inc. (SPARK!)
Member, INCITEGov
Consultant, Ayala Foundation
Alliance of Women for Action towards Reforms (AWARE)
Malarayat

Past Positions

Vice President for Women, Ranking Stalwart of the Liberal Party of the Philippines
Executive Director, Ayala Foundation, Inc.
Executive Assistant to the Chair and President, MERALO Foundation, Inc.
Consultant, MERALCO
Executive Director, Museo ng Malacanang on Women
President, Raja Carissa International Trading Co., Inc.
Executive Vice President, Pilar Development Corporation
General Manager, Pilar Condominium Corporation
President, PSC Financial Corporation
Executive Vice President, Himlayang Pilipino, Inc.
Senior Vice President, Philippine Shares Corporation
President and General Manager, Bagong Pilipino Insurance Agency
Supervising Vice President, Sunburst Trading Inc. and Burger Foods, Inc.
Manager, Management Services, SGV & Co.

Awards

Women of Distinction, Soroptimist International of San Juan – 1993
Outstanding Alumna in Community Service, College of the Holy Spirit – 1988
SGV Special Award – 1971
Ten Outstanding Students of the Philippines, Student Life Magazine – 1964

Education

BS Physics, *summa cum laude*, College of the Holy Spirit, 1960-1964

MAP Involvements

- MAP Governor – 2008-2009, 2000-2001, 1994-1995
- MAP Secretary – 1994
- MAP Member since 1993; MAP Life Member since 2017

CANDIDATE'S STATEMENT

“I will work hard to the best I can.”

3.

Dr. CIELITO “Ciel” F. HABITO

Chair, Brain Trust: Knowledge and Options for Sustainable Development, Inc. (Brain Trust, Inc.)

Years of MAP Membership : 9

Age : 68

Gender : Male

Industry : Consultancy



Other Present Positions

Professor, Department of Economics, Ateneo de Manila University

Director, Ateneo Center for Economic Research and Development

Chair, Operation Compassion Philippines

Independent Director, First Gen

Independent Director, Sun Life Prosperity Funds

Past Positions

Secretary of Socioeconomic Planning, National Economic and Development Authority (NEDA), 1992-1998

Professor and Chair, Department of Economics, UP-Los Baños, 1975-1990

Independent Director, Manila Water Company and Manila Water Foundation

Independent Director, Metrobank and Metrobank Card Corporation

Independent Director, Philsteel Holdings

Independent Director, Lepanto Mining

Independent Director, BPI Foundation

Chief of Party (for Deloitte Consulting), USAID Trade-Related Assistance for Development (TRADE) Program, 2013-2017

Worked at the World Bank (1989-1990), Harvard University (1981-1984), Center for Southeast Asian Studies in Kyoto University (1988-1989), and Asian Development Bank Institute in Tokyo (2008-2009)

Tapped by multilateral and bilateral development agencies to advise the government of the Philippines and of other countries in Asia-Pacific and Latin America

Education

PhD in Economics, Harvard University

MA in Economics, Harvard University

Master of Economics, University of New England (Australia)

BS Agriculture (major in Agricultural Economics), *summa cum Laude*, UP-Los Baños (UPLB)

MAP Involvements

- Co-Chair, Sub-Committee on Recovering with Nature, MAP Sustainable Development Committee - 2020
- Member, MAP Climate Crisis Committee – 2021
- Member, MAP Agribusiness Committee – 2019-2021
- Member, MAP Sustainable Development Committee – 2020
- MAP Member since 2012

CANDIDATE'S STATEMENT:

"I am grateful for the honor of being nominated as Governor of our prestigious and influential organization that I have proudly been part of over the past nine years.

I bring to MAP my balanced perspectives from a wealth of experience in the key stakeholder pillars of Philippine society: government (as former Secretary of Socioeconomic Planning and head of NEDA in the 1990s); private business sector (as Independent Director in major corporations over the past two decades); and civil society (as leader and/or active member of prominent civic, religious and community service organizations and academe spanning more than four decades).

I would also contribute my long experience as journalist (op-ed columnist for more than 20 years) and university professor (at UPLB and Ateneo), in MAP's communication initiatives."

4.

Dr. DONALD PATRICK "Donald" LIM

Chief Operating Officer, DITO CME Holdings, Inc.

Years of MAP Membership : 15

Age : 43

Gender : Male

Industry : Holding company - energy, property development, telecommunications, media, entertainment, among others

Other Present Positions

Chief Innovation Officer, Udenna Corporation

Chair, Marketing Institute of the Philippines

Board Trustee and President, Operation Smile Philippines

Board Trustee, World Wildlife Fund Philippines

Founding Trustee, International Council for Small Business Philippines

Faculty, Graduate School of Business, San Beda University

Lieutenant Colonel, Philippine Air Force Reserve

Past Positions

Country CEO, Dentsu Aegis Network, 2017-2020

Chief Digital Officer, ABS-CBN Corporation, 2013-2017

Managing Director, MRM Manila, 2010-2013

President and CEO, Yehey Corporation, 2005-2010

Vice President for Marketing, Philippine Daily Inquirer, 2001-2005

Founder, Creator and Influencer, Council of the Philippines, 2019-2021

President, Media Specialist Association of the Philippines, 2018-2019

Founding President, Internet and Mobile Marketing Association of the Philippines, 2007-2009

President, Philippine Marketing Association, 2004

Board Director, Knowledge Channel Foundation, 2016

Board Director, Junior Chamber Manila, 2009 and 2011

Education

Doctorate in Business Administration, University of Phoenix, 2009

Master in Public Management, Ateneo de Manila School of Government, 2021 (thesis pending)

MBA, Murdoch University, 2002

BS Management, Ateneo de Manila, 1998

Awards

Bronze Cross Medal, Armed Forces of the Philippines, 2020

TOYM for Community Development in Digital Media, 2015

DMN 40 under 40, New York, 2015

Asia's Most Influential Digital Marketing Professional, Singapore, 2015

The Forum of Young Global Leaders, World Economic Forum, Class of 2015

Outstanding Australian Alumni Awards, 2015

Agora Award for Outstanding Achievement in Marketing Communications, 2014

Asia CEO Awards – SPI Global Young Leadership Award, 2013

IABC CEO Excel Awards, 2013

Digital Marketer of the Year, Dubai, 2013

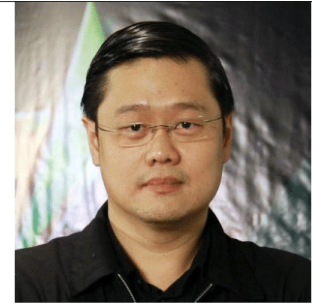
Young Market Masters Award for Online Marketing, 2009

MAP Involvements

- MAP Governor – 2017-2018, 2013-2014, April to December – 2012
- MAP Vice President – 2018
- MAP Secretary – 2017
- MAP Treasurer – 2013-2014
- Chair, MAP NextGen Committee – 2019-2021
- Chair, MAP Communications Committee – 2019
- Governor-in-Charge, MAP CEO Conference Committee – 2017-2018; 2013-2014
- Governor-in-Charge, MAP Communications Committee – 2017-2018; 2013-2014
- Governor-in-Charge, MAP ICT Committee – 2018; 2013-2014
- Chair, MAP CEO Conference Committee – 2015 and 2011
- Chair, MAP Finance/Ways and Means Committee – 2013-2014
- Chair, MAP ICT Committee – 2012
- Regular Speaker, MAP-ALM Management Educators Workshop (MEW) – MAP's Teachers Training Program
- MAP Member since 2006

CANDIDATE'S STATEMENT

"I have been an active member of MAP for more than a decade, and have grown professionally and personally as I learned from the advices and experiences of our fellow members. If given a chance to serve again in the Board for a third time, I would like to continue bringing our MAP CEO Conference to the next level, and enhance our NextGen Conference that is relevant to these challenging times. I will also invite the next generation of leaders from various sectors to join us to increase the wealth of knowledge and diversity in our organization. Lastly, I will further the digitization projects of MAP so we can transform to become a truly global organization of leaders."



5. **Atty. JOSE "Joey" D. LINA JR.**

President, Manila Hotel

Years of MAP Membership : 8

Age : 69

Gender : Male

Industry : Hospitality management and tourism

Other Present Positions

President, Manila Hotel F&B Ideas (operator of Manila Prince Hotel and UN Residences)

Anchor, Sagot Ko 'Yan! on TeleRadyo (18 years)

Weekly Columnist, Manila Bulletin (9 years)

Member, Board of Regents, Philippine Normal University

Chair, Public Policy Research Group

Chair, CALL of the SEA

Chair, SoulPH

Chair, Sagot Kita Bayan

Past Position

Senator, Republic of the Philippines (2 terms) – 1987-1995

Chair, Constitutional and Revision of Codes and Laws

Chair, Science and Technology

Chair, Youth and Sports

Chair, Urban Development, Housing and Resettlements

Secretary, Department of the Interior and Local Government (DILG) – 2001-2004

Chair, Local Government Academy

Chair, Dangerous Drugs Board

Chair, National Police Commission

Chair, Philippine Public Safety College

Director, Chamber of Commerce of the Philippine Islands

Governor, Province of Laguna

Governor and General Manager, Metro Manila Commission

Law Faculty Member:

UP College of Law

Pamantasan ng Lungsod ng Maynila (PLM)

Centro Escolar University (CEU)

San Sebastian College

Director, Philippine Bank of Commerce

Education

Bachelor of Laws, University of the Philippines

AB Economics, University of Santo Tomas

MAP Involvement

- MAP Member since 2013

CANDIDATE'S STATEMENT

"I will actively share with the MAP my experiences and knowledge on national and local governance, on legislation and on government policies and programs that impact the private sector and society as a whole."



6. Mr. BENJAMIN “Ben” R. PUNONGBAYAN

Founder, P&A Grant Thornton

Years of MAP Membership : 39

Age : 83

Gender : Male

Industry : Audit, advisory, tax and outsourcing services

Other Present Position

Founder and President, ImoAdang Foundation

Past Positions

Chair, Auditing and Assurance Standards Council – 2001-2009

President, Philippine Institute of CPAs (PICPA) – 1993

President, Association of CPAs in Public Practice (ACPAPP) – 1998-1999

Director and Treasurer, International Chamber of Commerce Philippines

Director and Internal Auditor, Philippine Chamber of Commerce and Industry (PCCI)

Education

MBA, Wharton Graduate School, University of Pennsylvania

BS Accountancy, Far Eastern University (FEU)

Associate in Commercial Science, with Highest Honors, Philippine College of Commerce (now Polytechnic University of the Philippines)

Awards

Outstanding Manilan, City of Manila, 2003

Outstanding Professional of the Year, Professional Regulation Commission (PRC)

Diamond Jubilee Outstanding Alumnus, FEU

MAP Involvements

- MAP Governor – 2003-2004
- MAP Treasurer – 2003
- Member, MAP National Issues Committee (NIC) – since 2007
- Vice Chair, MAP NIC – 2007-2008, 2014
- Member, MAP Membership Committee – 1997-2012
- Member, MAP Urban Development Committee – 2020-2021
- MAP Member since 1982, Life Member since 2002

CANDIDATE'S STATEMENT:

“With my long experience and acquired knowledge, I will earnestly endeavor to provide my services to the Board of Governors in achieving the Board’s objectives for the year and beyond.”



7. **Dr. MELITON “Chito” B. SALAZAR, JR.**
President and CEO, PHINMA Education Holdings Inc.
Years of MAP Membership : 14
Age : 55
Gender : Male
Industry : Education



Other Present Positions

Chief Operations Officer, PHINMA
Board Director and Vice Chair, Ateneo de Manila University (AdMU)
Board Director, PAMI Managed Funds
Board Director, Philippine Press Council
Board Director, Governing Board, Philippine Statistical Research & Training Institute
President and Co-Founder, Philippine Business for Education (PBEd)

Education

PhD in International Relations, major in International Development and Development Management, School of International Service, American University, Washington, D.C.
MA in International Political Economy and Development, Fordham University, New York
BS Management Engineering, AdMU

MAP Involvements

- Member, MAP National Issues Committee – 2020-2021
- MAP Member since 2007

CANDIDATE'S STATEMENT

"It is an honor to be nominated for the MAP Board of Governors (BOG). In these times, we need to apply our expertise to address the challenges of our people, nation and world. If chosen to serve on the MAP BOG, I would push MAP's mission of reform advocacy for a better Philippines and support bringing resources to bear on our people's problems. My experiences in education reform with PBEd and malnutrition through The Hunger Project will be helpful. Longer term, we need to heighten different organizations' role in creating a more just and equitable country."

8.

Mr. RAMON "Mon" B. SEGISMUNDO

Founder and CEO, 1-HR.X Pte. Ltd. (Singapore)
Years of MAP Membership : 11
Age : 63
Gender : Male
Industry : General management and HR management advisory services



Other Present Positions

Senior Professional Lecturer, Ramon del Rosario College of Business (RVR-COB),
De La Salle University (DLSU)
Member, International Advisory Council, Singapore Management
Certified Executive Coach, Berkeley Executive Coaching Institute

Past Positions

SVP - HR and Corporate Services, MERALCO
President and COO, Hijo Group of Companies
President, People Management Association of the Philippines (PMAP)
President, Meralco Power Academy
Chair, Customer Frontline Solutions
Chair, Philippine Basketball Association (PBA)
Board Governor for MERALCO Bolts, PBA
Adjunct Faculty, Cesar Virata School of Business, University of the Philippines (UP)
Executive Consultant, Personnel Decisions International
VP - HR, Asia Pacific, Wyeth Pharmaceuticals
Adjunct Faculty, Asian Institute of Management (AIM)
VP, International, HR, GlaxoSmithKline (GSK)
VP, Asia Pacific HR, GSK
Country HR Director, Sterling Products International
Consulting Manager (rank upon departure), SGV & Co./Ernst & Young

Education

Doctorate in Business Administration, Singapore Management University
MBA, UP
BS Industrial Engineering, UP

Awards

- Distinguished Alumnus, UP Cesar Virata School of Business
- Professional Degree Award, UP Alumni Engineers
- People Manager of the Year 2014, PMAP

MAP Involvements

- Vice Chair, MAP Management Development and Human Capital Committee – 2020
- Vice Chair, MAP Human Capital Committee – 2019
- Co-Vice Chair, MAP Management Development Committee – 2017
- Member, MAP Social Justice Committee – 2021
- Member, MAP Inclusive Growth Committee – 2020
- MAP Member since 2010

CANDIDATE'S STATEMENT

"ONE SERVANT GOVERNOR, FIVE ADVOCACIES, ONE MAP

I commit to be a Servant Governor placing membership service as the top priority. I will be there to serve each of you.

I hope to significantly contribute in forging a MAP that advocates:

- *Leadership and Management Excellence in all our fields of endeavor*
- *MAP's Covenant for Shared Prosperity to set the stage for "kinder and gentler" business organizations*
- *A Culture of Innovation to drive world-class Filipino talent and competitiveness*
- *Organizational and Personal Resilience to enable the business ecosystem to thrive in the next normal*
- *Governance Reform in our tri-sectoral ecosystem of private, public and civil society sectors."*

9.

Dr. BENITO "Ben" L. TEEHANKEE

Full Professor and Head of the Business for Human Development Network
De La Salle University (DLSU)
Years of MAP Membership : 12
Age : 59
Gender : Male
Industry : Education



Other Present Positions

Jose E. Cuisia Professor of Business Ethics, Management & Organization Department Head,
Business for Human Development Network Ramon V. del Rosario College of Business,
DLSU
Trustee, Shareholders Association of the Philippines (SharePHIL)
Trustee, Philippine Academy of Management
Board Member, International Humanistic Management Association (IHMA)
Executive Committee Member and International Rep-at-Large; Management, Spirituality and Religion Interest Group; Academy of
Management (AoM)
Trustee and Auditor, Association of Faculty and Educators of DLSU, Inc. (AFED)
Member, Technical Committee on Business Administration, Entrepreneurship and Office Administration; Commission on Higher
Education (CHED)
Member, Ethics Committee, Pharmaceutical and Healthcare Association of the Philippines (PHAP)

Past Positions

Member, Technical Working Group on Institutional Sustainability Assessment; Member, Task Force on Qualifications Framework in
Higher Education, CHED
Trustee, University of San Carlos
Trustee, De La Salle - College of St. Benilde
President, Philippine Academy of Management (PAoM)
President, Philippine eLearning Society (PeLS)
President, Philippine Society for IT Educators (PSITE)
President, *Pambansang Samahan sa Sikolohiyang Pilipino* (PSSP, Philippine National Association for Sikolohiyang Pilipino)
Member, United Nations Global Compact Academic Institutions Working Group
Dean of Student Affairs; Chair, Management and Organization Department; DLSU
Chair, Computer Applications Department; Academic Director, School of Information Technology; Director, Online Learning Center;
De La Salle - College of St. Benilde
Director, Doctor of Business Administration Program, De La Salle Professional Schools

Awards

Outstanding Educator in a Finance-Related Field: Special Award for Corporate Governance Studies by Financial Executives of the
Philippines (FINEX) and Deloitte, 2013
Best Business Column for Managing for Society by Catholic Mass Media Awards (CMMMA), 2009

Education

Doctorate in Business Administration and Management, DLSU
Master in Statistics, University of the Philippines (UP)
BA Behavioral Sciences, DLSU
BS Commerce, DLSU

MAP Involvements

- Co-Chair for Covenant for Shared Prosperity, MAP Social Justice Committee – 2021
- Co-Chair for Covenant for Shared Prosperity, MAP National Issues Committee (NIC) – 2020
- Chair, MAP CSR Committee – 2011-2012
- Vice Chair, MAP CSR Committee – 2010
- Member, MAP NIC – since 2019
- Member, MAP Inclusive Growth Committee – 2019-2020
- Member, MAP Corporate Governance Committee – 2011
- MAP Member since 2009

CANDIDATE'S STATEMENT

"As a Filipino educator for nearly 40 years, specializing in strategic management, business ethics and governance, I am deeply inspired by and committed to the MAP mission to "promote management excellence for nation-building".

If allowed to serve as MAP Governor, I will collaborate with the MAP leadership and membership to vigorously advocate for and implement the Covenant for Shared Prosperity. The Covenant is a concrete product of discussions and discernment by members of MAP National Issues Committee. It gives a clear vision of what it means to practice management for nation-building in our country. I am putting my faith in the leadership of the prominent businesses who are part of MAP to support the Covenant in order to reset our economy and business landscape, particularly in light of the pandemic, to be more inclusive and truly for the common good, as envisioned in our Constitution. I will dedicate all my time as Governor to this endeavor."

10.

Mr. PETER WALLACE

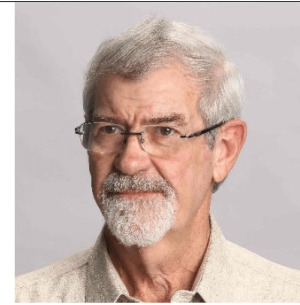
Chair, The Wallace Business Forum

Years of MAP Membership : 33

Age : 82

Gender : Male

Industry : Country risk analysis services



Other Present Positions

President, AYC Consultants, Inc.

Chair, Australian - New Zealand Chamber of Commerce

Member, Anti-Red Tape Authority (ARTA) Advisory Council

Founder and Member, Joint Foreign Chambers

President, Caliraya Lake Conservation Society

Chair, WOW (Working for Working Mothers)

Supporter, Ateneo Casa Familia Orphanage

Past Position

VP for External Affairs, FINEX

Education

Master in Business Economics, University of Asia and the Pacific (UA&P)

BS, University of New South Wales, 1964

Learning Certificate, Trinity Grammar School, 1956

MAP Involvements


- MAP Governor – 2017-2018, 2013-2014, 2009-2010, 2005-2006
- MAP Vice President – 2010
- Governor-in-Charge, MAP Justice Advocacy Committee – 2013-2014
- Governor-in-Charge, MAP Ease of Doing Business Committee – 2018
- Governor-in-Charge, MAP Energy Committee – 2013-2014, 2017-2018
- Governor-in-Charge, MAP National Issues Committee (NIC) – 2005-2006, 2013-2014, 2017-2018
- Governor-in-Charge, MAP NIC Sub-Committee for PPP – 2013-2014
- Chair, MAP NIC – 2007-2008, 2012
- Vice Chair, MAP NIC – 2015-2016
- MAP Member since 1988, Life Member since 2008

CANDIDATE'S STATEMENT

"As someone who has been CEO of several multinationals and advising CEOs on condition for business, and a strong and active advocate for business into government, I believe I could assist MAP in strengthening its leadership role as we move into a new Administration and Congress where a new President will be looking for new directions to take and policies to develop. It will be a great opportunity for MAP to convince them to introduce the changes we need to improve our business environment."

FORTHCOMING EVENTS



in partnership with 

CEO BREAKFAST MEET THE SPEAKERS



SEPTEMBER 7, 2021

MR. MARK CEREZO

2020 CSRYA Awardee, Professional Category

Founder, Pinoy Malikhain

"Pinoy Malikhain" provides art therapy to disaster stricken kids and teaches students sustainability by turning recycled rubber into toys, sculptures, puppets and other artworks.



SEPTEMBER 14, 2021

ATTY. MARK D. BORRES

2019 CSRYA Awardee, Professional Category

Founder, Borres Youth Leadership Institute, Inc.

Borres Youth Initiative Institute's mission is to inspire the Filipino youth and volunteers to leadership and action by providing opportunities to rally people supplemented by citizenship development programs. Atty. Borres is also the Secretary of the Philippine Haggal International Alumni Association



SEPTEMBER 21, 2021

MR. ELVIN A. LACEDA

2019 CSRYA Awardee, Professional Category

Founder, RiceUp Farmers Inc.

RiceUp Farmers Inc. provides trainings, innovative technologies and integrated family farm to farmers resulting to equitable use of food sources. Elvin is also a 3-time Enactus USA National Champion and Winner of the 2020 The Outstanding Filipinos in America Awards

September 15, 2021, Wednesday, 10:00 AM to 12:00 Noon

The Manila Times

in cooperation with



CHINESE EMBASSY - MANILA

presents

CHINA-ASEAN RELATIONS: Realizing the RCEP's potential

SPECIAL PARTNERS:



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ORGANIZATION PARTNERS:



H.E. HUANG XILIAN
Ambassador
People's Republic of China to
the Republic of the Philippines
SPEAKER



HENRY LIM BON LIONG
President
Federation of Filipino Chinese Chambers
of Commerce and Industry Inc.
SPEAKER



RUBEN JIMENEZ PASCUAL
Secretary-General
Philippine Chamber of
Commerce and Industry
SPEAKER



DANTE "KLINK" ANG II
President & CEO
The Manila Times
MODERATOR



BEN KRITZ
Columnist
The Manila Times
MODERATOR

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SPEAKER

BENNETT AQUINO

Associate Partner
BAIN & COMPANY



SPEAKER

ANNA MELISSA NAVA

Co-Founder and CEO
IEXPORT



MODERATOR

KEREN CONCEPCION G. VALMONTE

Multimedia Reporter
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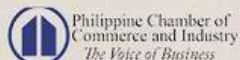
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For inquiries, email Shai Cordero through smcordero@bworldonline.com

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Organizations:



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THE RISE OF CHALLENGER BANKS (BSP-Approved Digital Banks)

SEPTEMBER 28, 2021, Tuesday, 12:00 Noon to 2:00 PM via ZOOM

A Project of the MAP Corporate Governance (CG) Committee and MAP ICT Committee



Main Speaker:

Governor BENJAMIN E. DIOKNO
Bangko Sentral ng Pilipinas (BSP)

Panelists:



Mr. ARVIE DE VERA
President and CEO
UnionDigital



Ms. LEILA MARTIN
President and CEO
Overseas Filipino Bank (OFBank)



Mr. PUNEET GUPTA
Co-Founder and Managing Director
UNObank



Mr. ARIVUVEL RAMU
CTO and CIO
Tonik Bank



Mr. JOJO MALOLOS
President and Co-CEO
GOtyme



Ms. IDA TIONGSON
(Moderator)
Co-Vice Chair, MAP CG Committee
President and CEO, OPAL Portfolio
Investments (SPV-AMC) Inc



St. Luke's
Medical Center
College of Medicine
William H. Quasha Memorial

PLANETARY AND GLOBAL HEALTH PROGRAM

The Future of Mental Health

Conversation Webinar

Wednesday, October 6, 2021
4:00 PM -5:30 PM Manila Time



Register at bit.ly/stlukesmentalhealth



Dr. Monina Carduño-Cruz

Dr. Emma Lawrance

Ms. Alyannah Lagasca

Dr. Regina Hechanova-Alampay

Mr. Emil Dy

Dr. Florence Baingana

Dr. Renzo Guinto





MAP General Membership Meeting

Addressing the Learning (Education) Crisis

October 12, 2021, Tuesday, 12:30 PM to 2:30 PM via ZOOM

A Project of MAP National Issues Committee (NIC)

Speakers:



**Ms. RINA LOPEZ
BAUTISTA**

Co-Founder and President
Knowledge Channel



**Sec. LEONOR M.
BRIONES**

Secretary
Department of Education
(DepEd)



**Mr. RAMON R.
DEL ROSARIO, JR.**

Chair
Philippine Business for
Education (PBE)
MAP Past President (1989)



Moderator:

Ms. RIZALINA "Riza" G. MANTARING

Co-Chair, MAP National Issues Committee (NIC)
Board Director, Sun Life Grepa Financial Inc.
MAP Past President (2019)



Webinar ID : 876 3649 0238
Passcode : MAPGMM1012

This Event is FREE for
MAP Members and Guests.

MAP Circular No. 098 - 2021

MAP VIRTUAL STEPS CHALLENGE

A project of the MAP Sports, Fellowship and Wellness Committee

OBJECTIVES:

1. Enable MAP members and their guests to do their much-needed walking/exercise to boost their immune system
2. Raise funds for MAP's Teachers Training Program and other CSR activities



MAP Circular No. 081 - 2021

Gold Partner



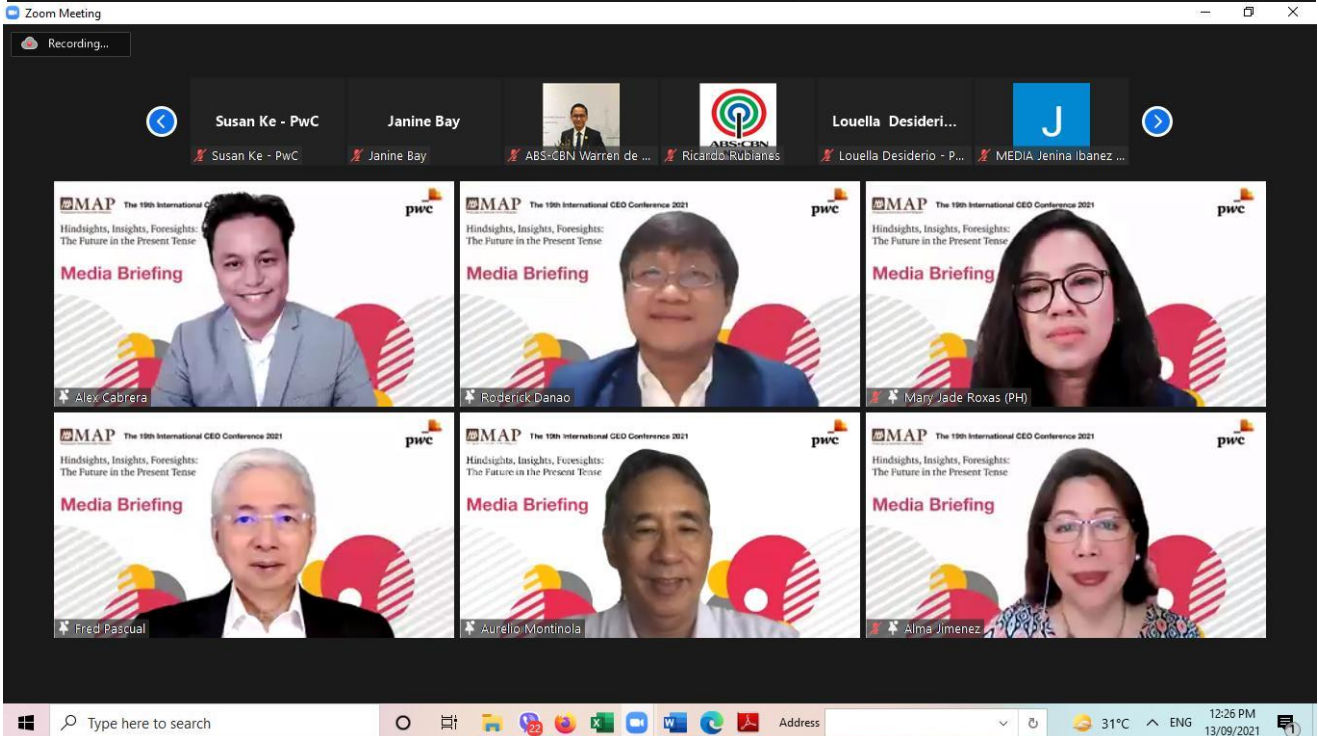
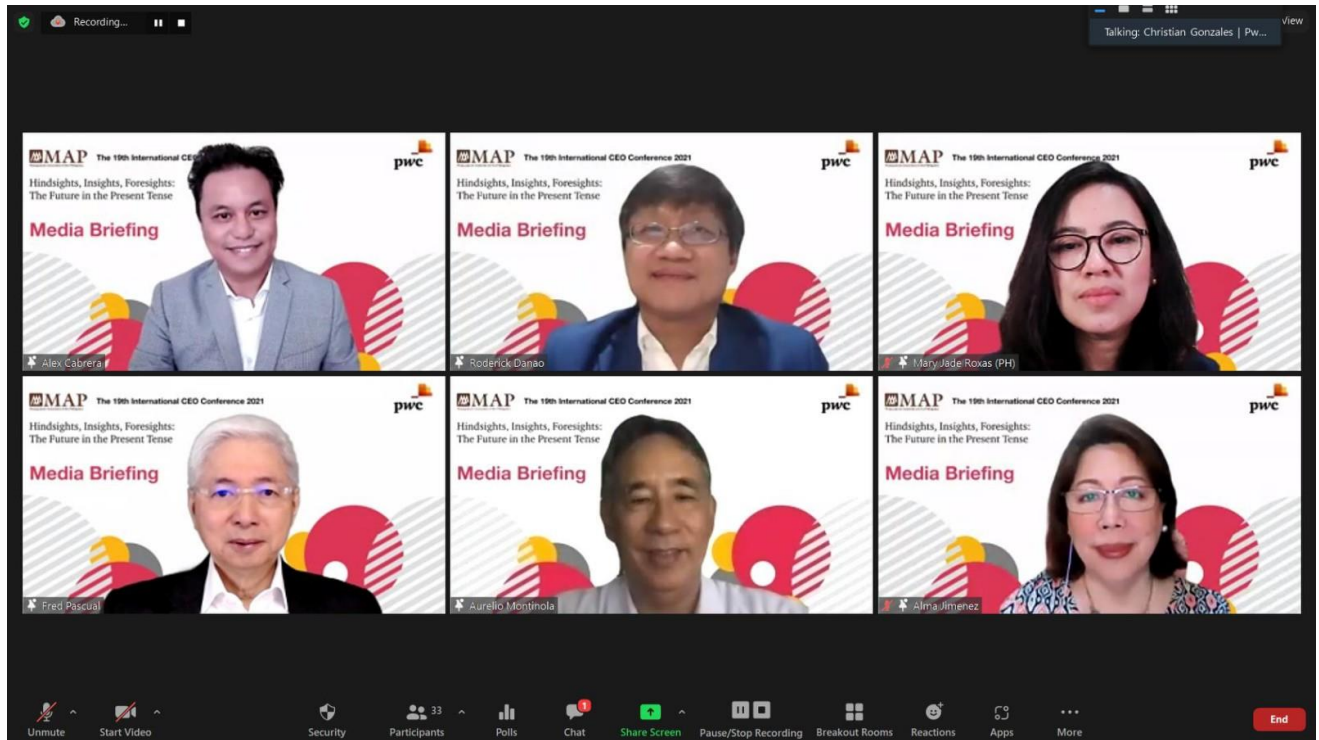
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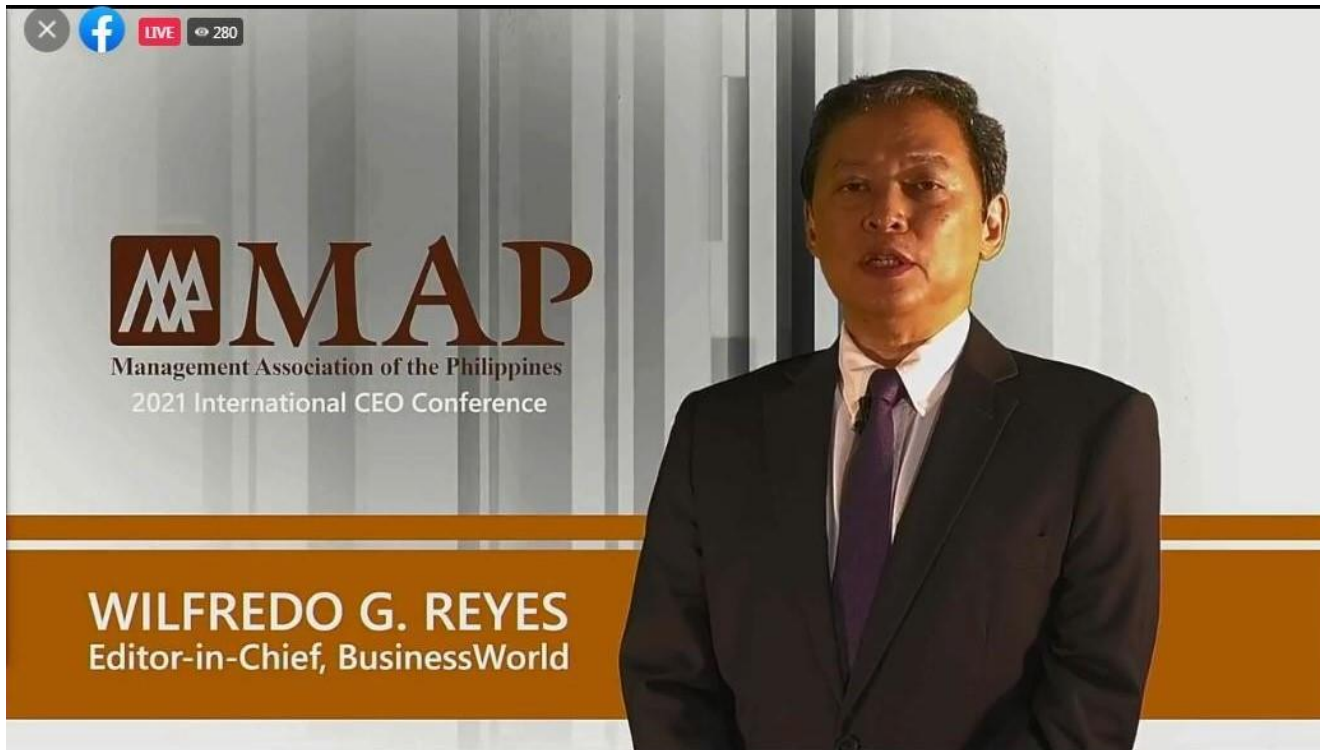
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Screenshots from the September 13, 2021 PwC – MAP 2021 Philippine CEO Survey Media Briefing



Screenshots from the September 14, 2021
19th MAP International CEO Web Conference



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MR. ALFREDO "Fred" E. PASCUAL
LEAD INDEPENDENT DIRECTOR,
SM INVESTMENTS CORPORATION (SMIC)



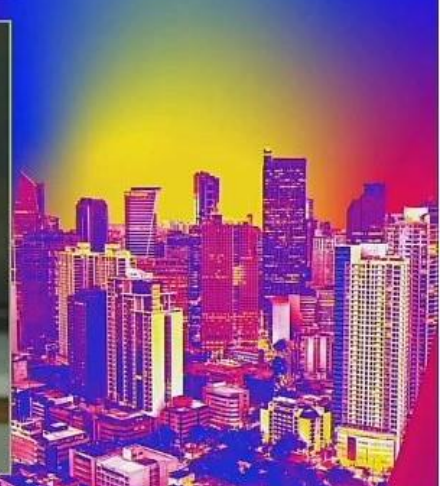


19TH MAP INTERNATIONAL CEO WEB CONFERENCE 2021



MR. JUNIE S. DEL MUNDO

VICE CHAIR, MAP CEO CONFERENCE COMMITTEE
CHAIR AND CEO, THE EDN GROUP



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ARNOLD P. SALVADOR
MAP Executive Director

News articles on the September 13, 2021 PwC – MAP 2021 Philippine CEO Survey Media Briefing

1. **“Philippine CEOs dissatisfied with vaccine rollout: survey”**
by Warren de Guzman
ABS-CBN News
September 13, 2021

MANILA - A majority of business leaders are not satisfied with the vaccine rollout of the Duterte administration, according to the latest CEO survey of PwC and the Management Association of the Philippines.

The study showed that 66 percent of 178 respondents are dissatisfied with the pace of the vaccination effort, and 76 percent, said this will delay the Philippine economy’s recovery from its pandemic-induced woes.

The government aims to fully vaccinate 77.1 million Filipinos by the end of the year. But according to the ABS-CBN vaccine tracker, only 16.8 million people have been fully vaccinated or around 21.8 percent of the target has been reached as of Sept. 12, after more than 6 months.

MAP president Aurelio Montinola noted that despite this many business leaders remain optimistic.

"I always say that in the final analysis, we're only six months behind the vaccinations of the wealthiest countries so we're not really that bad. Of course, we're unhappy that we are six months behind so we just have to keep on putting our head down and moving forward," Montinola said.

The survey bears this out, with 74 percent of the respondents expecting revenues to grow in the next 12 months, and 91 percent expecting sales to grow for the next 3 years. Both are higher compared to the last PwC MAP survey conducted in April.

However, growth is not expected to be as strong as pre-pandemic levels. Economic recovery is seen to take more than 2 more years, according to 78 percent of survey respondents.

Seventy percent of CEOs surveyed also said they saw their daily sales and profits decline by at least 10 percent each time lockdown conditions were tightened.

The Philippine COVID-19 response has been engulfed in scandal amid a congressional inquiry into allegedly overpriced personal protective equipment negotiated by the Duterte government, as well as complaints from healthcare frontliners regarding delayed benefits and substandard pay.

A flip-flop on quarantine protocols last week also created dissatisfaction among business leaders including the MAP and Philippine Chamber of Commerce and Industry.

2. **“Most PHL CEOs ‘dissatisfied’ with vaccine rollout”**

by Tyrone Jasper C. Pead
BusinessMirror
September 13, 2021

MAJORITY of the Philippines’s top business executives are not happy with the Covid-19 vaccination rollout in the country, stressing that slow inoculation hampers the economic recovery.

The joint study by the PwC (PricewaterhouseCoopers) Philippines and Management Association of the Philippines (MAP) revealed that 66 percent of the respondents are “dissatisfied” with how the country is implementing the vaccination program.

On the other hand, 11 percent said they are “satisfied” while 1 percent are “very satisfied.” Some 22 percent are neutral.

Citing data as of September 3, the PwC-MAP report showed that the Philippines is still lagging behind its neighbors in terms of the number of fully vaccinated population with 12.9 percent. Countries like Hong Kong, Japan, Malaysia and Singapore are ahead with above 45-percent vaccination rate.

Amid the concerns with the vaccination rollout, 76 percent of the local business honchos said the slow pace of inoculation will delay the country’s economic recovery. The business groups, to recall, have been pushing for accelerated rollout of the Covid-19 vaccines to allow further mobility and economic activities.

“Despite having several stimulus programs and fiscal incentives, one thing became clear—a faster and equitable vaccination rollout worldwide is critical for the global economy to recover and to prevent the further mutations of the Covid-19 virus,” the study stressed.

More than 40 percent of the respondents also cited “reliance on lockdowns to manage Covid-19” as primary threat to the economy.

Majority or 70 percent of the surveyed CEOs said they suffered at least 10-percent decline on average daily sales and profits every time a hard lockdown is imposed.

Metro Manila was placed under the strictest form of community quarantine protocol for three times already amid surging Covid-19 cases. It is currently subject to modified enhanced community quarantine.

“According to most CEOs surveyed, their revenues, profits, productivity, employee and customer count, and utilization decline each time the government imposes a lockdown,” the report explained.

“For a consumption-driven economy, the closure of establishments such as malls, restaurants and other businesses have an immediate direct negative impact on the economy,” it added.

Other factors cited by the respondents that may slow down economic recovery include political uncertainty, threats of new variant, lack of fiscal support for the struggling

industries, lower investment, lower quality of education, delayed government fund release and increasing government debt.

Optimism

Still, CEOs are optimistic. Majority (74 percent) expressed confidence on revenue growth for their companies in the next 12 months. More CEOs (91 percent) are also anticipating better topline figures in the next three years.

“To adjust to the current environment, most businesses had to adopt a remote working environment, change their products and/or services, and invest in digital solutions,” the report said. “Having adjusted to the current reality, majority of the CEOs feel confident about their growth prospects in the next 12 months, and an even greater number of CEOs believe that their company will experience growth in the next three years.”

More than half of the respondents are also expecting an above-4 percent economic growth for the country next year.

They cited infrastructure development (61 percent), domestic consumption (54 percent) and government spending (52 percent) as the top growth drivers for the economy.

These, in addition to the business-process outsourcing and services sector (46 percent); overseas Filipino workers’ remittances (35 percent); foreign direct investments (25 percent); and manufacturing and industry (24 percent).

Meanwhile, the CEOs urged the government to invest primarily more on the health-care system, infrastructure and education in the next two years to strengthen the country’s bid to recovery.

Supply chain

Among the long-term strategies of the companies moving forward will focus on supply chain resilience. This, as 38 percent cited supply constraints as an impact of the pandemic-induced disruptions on business activities.

“As a result of business disruptions, some companies had to cancel their orders and supply arrangements,” the report noted. “The logistical concerns due to lockdowns and travel restrictions also affected the availability of raw materials and prices.”

Still, some of the respondents said they maintained regular orders and accepted the higher price tag.

With this, the study noted the need to assess the supply chain’s stability during the post-pandemic recovery, in addition to monitoring the “changes in the revenue and profitability mix in key markets.”

The survey was conducted between July and August with 178 respondents coming from different sectors. These include financial services, professional and business services, manufacturing, technology, transport and logistics, and agriculture, forestry and fisheries.

3. **“CEO confidence inches up amid coronavirus surge”**

by Jenina P. Ibañez
BusinessWorld
September 14, 2021

ALMOST three-quarters of chief executive officers (CEOs) are confident about their organizations’ revenue growth over the next year, reflecting an improvement in their outlook even as the pandemic drags on, according to results of the PwC Philippines-Management Association of the Philippines survey.

Results of the survey conducted in July and August 2021 showed that 74% of 178 CEOs are confident about revenue growth over the next 12 months, compared with 59% of respondents in 2020 and 63% in the second quarter this year.

CEO confidence is, however, still lower than pre-pandemic levels, or 88% in 2019 and 89% in 2018.

Majority of the survey respondents were in the financial services, professional services, manufacturing, and technology sectors, mostly representing large firms.

PwC Philippines Vice Chairman and Assurance Managing Partner Roderick Danao said the improvement in business confidence can be attributed to the expected strong rebound this year coming from the slump in 2020.

“There’s no other way but go up given the worst conditions that we had in 2020. So, we see supply chain normalizing. We see workforce now adapting to the ‘new normal.’ We see companies investing in more and more technology so that the business will continue,” Mr. Danao said during a briefing on Monday.

The Philippine economy exited recession in the second quarter, growing by 11.8% in the second quarter as lockdowns eased.

However, the government lowered its gross domestic product (GDP) forecast to 4-5% this year from 6-7%, to reflect the impact of the two-week stricter lockdown in August amid a surge in coronavirus cases.

According to the survey results, CEOs who expressed the most confidence represent the largest and smallest firms.

While 37% of micro-businesses are “very confident,” 31% of large businesses said the same. Meanwhile, 18% of small firms are very confident, along with 12% of medium-sized companies.

Most firms in the Philippines are micro-, small-, and medium-sized enterprises.

Companies are more confident about longer-term prospects, with 91% of CEOs saying that their companies will experience revenue growth over the next three years.

More than 70% of the respondents said that the Philippine economy would recover within the next three years.

A little over half said that the GDP is expected to grow more than 4% in 2022. This is lower than the government's 7-9% growth goal for next year.

Most respondents said that the growth drivers are infrastructure development, domestic consumption, and government spending.

DISSATISFIED WITH VACCINE ROLLOUT

Despite the improved confidence, businesses are still being impacted by the effects of the pandemic as 70% of respondents said that average revenues fall by at least 10% each time lockdown restrictions are put in place.

“This is the point: predictability. Business now knows what happens and they have adapted on the digital transformation and they're investing more money into digital transformation,” PwC Philippines Chairman and Senior Partner Alexander B. Cabrera said.

“They will know that they will lose some money, but they can also predict how much it's going to go forward and how much is going to go back. And give business predictability and they are going to go forward.”

Around 76% of CEOs said that the slow vaccine rollout will delay economic recovery, and another 44% said that political uncertainty will do the same.

“With just 12.9% of the Philippine population fully vaccinated as of 03 September 2021, 66% of the CEOs are dissatisfied with the vaccine rollout in the country,” the report read.

The Philippines is aiming to vaccinate 70% of its 110 million population against COVID-19 this year. However, the vaccine rollout has been hampered by delays in the delivery of vaccine supplies.

At the same time, CEOs believe that reliance on lockdowns (43%) and the threat of new COVID-19 variants (34%) will impede recovery.

The government is planning to shift to smaller and localized lockdowns, as it hopes to revive economic activity even as COVID-19 cases continue to rise.

Companies have also been affected by COVID-19 related global disruptions, including supply and labor constraints.

In response to the pandemic, 74% of CEOs are planning to increase their digital investments, while another 74% said they plan to boost cybersecurity and data privacy investments. They plan to invest in data platforms, artificial intelligence, and contactless payment systems.

Around 39% said they would invest less than 10% of revenues into digital, while 29% plan to invest between 10% and 20% of revenues.

When it comes to organizational growth, 84% said they would increase investments in leadership and talent development. — Jenina P. Ibañez

4. “CEO see strong revival in 2023”

Daily Tribune
September 14, 2021

In the same survey, 66 percent of business leaders aired dissatisfaction with the vaccine rollout

Almost 50 percent of the country’s chief executive officers (CEO) said that their companies’ revenues plummet by 20 percent whenever Metro Manila is placed in strict quarantine classifications based on the latest survey of the Management Association of the Philippines (MAP).

On a positive note, 74 percent of them believe that their sales will surge in the next 12 months, while 91 percent are confident their company will experience revenue growth in the next three years, according to PwC MAP 2021 Philippine CEO survey that polled 178 CEO last August.

In the same survey, 66 percent of business leaders aired dissatisfaction with the vaccine rollout.

Factors cited as delaying economic recovery include slow vaccine rollout (76%); political uncertainty (44%); reliance on lockdowns (43%); threats of new variants (34%); and lack of financial support for the hardest-hit industries (18%).

When asked for their forecast in terms of gross domestic product (GDP) for 2022, 54 percent of CEO indicated the real GDP growth rate will be more than four percent, while 78 percent expect that the economy will need all of two years to recover.

Key growth drivers cited are infrastructure development (61%), domestic consumption (54%), and government spending (52%).

The chief executives also noted the government should invest more in healthcare, infrastructure, and education which are areas that should be prioritized and given more budget/resources by the government in the next two years.

In the field of long term investments, 74 percent of CEO are planning to increase their investment in digital transformation as well as increasing investment in cyber security and data privacy.

5. “Philippine CEOs dissatisfied with vaccination rollout, say earnings fall at least 10% for every lockdown”

by JON VIKTOR D. CABUENAS
GMA News
September 13, 2021

Most chief executive officers in the Philippines are dissatisfied with the country’s vaccination rollout and majority believe this could delay economic recovery moving forward, results of a recent survey revealed.

Results of the 2021 CEO Survey of PricewaterhouseCoopers (PwC) Philippines and the Management Association of the Philippines (MAP) found that 66% of the country's CEOs answered in the negative when asked how satisfied they were with the rollout.

Data shown by the study indicated that the Philippines lagged behind its regional peers with a 12.9% vaccination rate as of September 3 versus Singapore's 75.3%, Japan's 47.3%, Malaysia's 47.1%, Hong Kong's 46.4%, and Indonesia's 13.4%.

Latest data available show that there are 16,794,545 individuals who have so far received full doses, while 21,951,956 have only received the first jab as of September 12, 2021.

"Relatively speaking, I think the government has had a slow start, frankly. But in the last couple of months, the number of vaccinations done in a daily basis has increased dramatically and hopefully it will continue with the arrival of new vaccine supplies," Mary Jade Roxas-Divinagracia, managing partner for deals and corporate at PwC Philippines, said in a virtual briefing.

The survey took into consideration responses from 178 CEOs across the country, primarily members of the MAP. Responses were also spread across a range of industries.

When asked what would delay the country's economic recovery, 76% of the CEOs answered the slow vaccine rollout. Other possible causes include political uncertainty with 44%, and resilience on lockdowns to manage COVID-19 with 43%.

Lockdown

Most businessmen also reported that earnings drop by double digits every time a lockdown is implemented, with 70% of CEOs saying average daily sales and profits drop by at least 10% for each lockdown, and 42% see a drop of at least 20%.

Most of the Philippines has been under a form of community quarantine since March 2020, with Metro Manila currently under the modified enhanced community quarantine until September 15.

According to PwC Philippines chairman emeritus and ESG leader Alex Cabrera, majority of the CEOs also tapped external debt and additional capital from both personal funds and existing investors in the past year.

"Going forward, the majority of the CEOs still plan to tap external debt and/or equity to help their businesses," he said.

"Despite the recent successful listings, only a few of the CEOs say that they'll raise capital through the capital markets. Accessing the capital markets may be challenging for certain companies unless they have shown resilience and growth during the pandemic," he added.

Results of the same survey found that most of the CEOs do not expect the Philippine economy to recover soon, as only 2% believe it will take less than a year to rebound.

Some 50% believe the recovery will take two to three years, while 23% expect the recovery to take more than three years.

Only a little over a half of the respondents or 54% believe the economy will expand at a rate higher than 4% in 2022, while the rest expect a rate slower than 4%.

Still, 74% of the respondents believe their revenues will grow in the next 12 months, while 91% are confident that their company will experience revenue growth in the next three years.

“The conversations that the survey brings during and after our conference energize the business community in planning for and transitioning to a new future,” MAP president Aurelio “Gigi” Montinola III said.

“We want the delegates to look beyond information and to help shape the changing world order,” he added. —KG, GMA News

6. “Vaccination key to recovery: CEOs”

by Irma Isip

Malaya Business Insights

September 14, 2021

Company executives turned a bit optimistic about the prospects of the economy and of their businesses but they said the pace of the vaccination rollout will determine how fast recovery will happen.

Results of the August PwC MAP 2021 Philippine CEO survey showed 66 percent of respondents are not satisfied with the vaccination rollout and 76 percent tagged slow vaccination rollout as the top factor that would delay the economy’s recovery.

Other factors cited are political uncertainty (44 percent) and reliance on lockdowns (43 percent).

Forty-two percent of the CEOs said their average daily sales/revenues decline by at least 20 percent each time the country is placed under enhanced, modified enhanced or general community quarantine. Yet, 74 percent say that their revenues will grow in the next 12 months—higher than 63 percent as polled in April and May this year.

For the country’s economy, the top key growth drivers for CEOs are infrastructure development (61 percent), domestic consumption (54 percent) and government spending (52 percent).

Half of them think that the economy will recover after two to three years.

The survey was conducted on 178 CEOs of financial, professional and manufacturing firms by PwC Philippines for the Management Association of the Philippines.

Meanwhile in a separate statement, the Philippine Chamber of Commerce and Industry (PCCI), Employers Confederation of the Philippines (ECOP) and the Philippine Exporters Confederation Inc. (Philexport) urged the government to ramp up vaccination and testing, preferably free.

But the business groups also decried suggestions to discriminate against the unvaccinated for constitutional, medical and practical reasons, as it runs counter to the objective of reopening the economy soonest.

“The policy of discrimination is a half measure that could complicate the early opening of the entire economy, since the elusive herd immunity according to medical experts is impossible to achieve even if the entire population is fully vaccinated,” said Edgardo Lacson, acting president of PCCI.

He said many of the vaccinated people are senior citizens and those with comorbidities, while the unvaccinated youth, the bulk of consumers, may not even be allowed to go out.

The leaders also warned against complacency especially among vaccinated people, citing cases when they may even be carriers even as they are asymptomatic.

Sergio Ortiz-Luis Jr., president of ECOP and Philexport said allowing only vaccinated people to go out will not make a significant dent in the thrust to reopen the economy and hire back as many people as possible.

“With the same overhead but with lesser number of customers, entrepreneurs, particularly the micro and small, will rather not open their shops again,” he said.

7. “Despite lockdowns, more CEOs see growth in PH”

by Bernie Cahiles-Magkilat

Manila Bulletin

September 13, 2021

Despite continuing lockdowns with 42 percent of Philippine CEO said their average daily sales/revenues declined by at least 20 percent each time the country is placed different levels of quarantines, more CEOs also forecast their revenues to grow over the next 12 months, a survey revealed.

The PwC study conducted in August this year showed that 74 percent CEOs higher believe their revenues to grow in the next 12 months. The number is higher than the 63 percent polled in April and May this year.

PwC Philippines, as Knowledge Partner for the Management Association of the Philippines’ (MAP) International CEO Web Conference, conducted the PwC MAP 2021 Philippine CEO survey that follows the conference theme “Hindsight, Insights, Foresights: The Future in the Present Tense”.

On the country’s economy, the top key growth drivers for CEOs are infrastructure development (61 percent), domestic consumption (54 percent) and government spending (52 percent). Half of them think that the economy will recover after two to three years.

The CEOs identified the slow vaccine rollout, political uncertainty and reliance on lockdowns as the major factors that may delay the Philippine economy’s recovery.

PwC Philippines Chairman Emeritus and ESG Leader Alex Cabrera further noted of another key finding in the study.

“To support their businesses, the majority of the CEOs tapped external debt, and additional capital from both their personal funds and existing investors in the past year. Going forward, the majority of the CEOs still plan to tap external debt and/or equity to help their businesses. Despite the recent successful listings, only a few of the CEOs say that they’ll raise capital through the capital markets. Accessing the capital markets may be challenging for certain companies unless they have shown resilience and growth during the pandemic.”

On job disruption because of companies’ adopting to digitalization, Cabrera said that upskilling of workers is very much a priority now. While he said that there could be displacements for those that failed to retool and enhance their skills, Cabrera also stressed that this is also an opportunity for people to go for higher value work and processes in the business.

He assured that technology is there to help in a big way and makes business sustainable.

It was, however, pointed that the broadband infrastructure has been lagging behind amid strong demand for faster internet.

MAP President Aurelio “Gigi” R. Montinola III acknowledged the significant role of the yearly survey. “The conversations that the survey brings during and after our conference energize the business community in planning for and transitioning to a new future. We want the delegates to look beyond information and to help shape the changing world order.”

“The survey results provide the 178 CEOs’ views for the conference that aims to be the springboard for taking the present pandemic discussion to the next level—The Future. In doing so, PwC illustrates its global strategy in the Philippines: The New Equation. This strategy responds to two major interconnected needs facing organizations: building trust and delivering sustained outcomes, in an environment where societal expectations have never been greater,” PwC Philippines Chairman and Senior Partner Roderick Danao said.

**8. “Business groups eye Pag-IBIG break”
by Othel V. Campos
Manila Standard
September 13, 2021**

Three major business groups on Monday asked Pag-IBIG Fund for penalty condonation and longer payment terms to settle their obligations and help them recover amid the repeated suspensions of operations this year because of the pandemic.

“In the spirit of helping employers recover from the effects of the pandemic, it is our earnest desire to be of assistance to our stakeholders during the time of national health crisis,” the Employers Confederation of the Philippines, Philippine Chamber of Commerce and Industry and Philippine Export Confederation said in a joint letter to Pag-IBIG Fund chief executive Acmad Rizaldy Moti.

“In line with this, we are requesting from your good office to extend help in easing the burden of Filipino business owners who were affected by the pandemic by offering a penalty condonation program for businesses who failed to remit their business savings within the past two years,” the groups said.

The groups also asked for longer payment plans to allow them enough lead time to settle outstanding obligations with the fund. The groups said 35,049 establishments already filed for permanent closure, which led to 710,477 displaced workers.

They also asked Pag-IBIG Fund to extend the same consideration to businesses that have outstanding penalties due for payment to Pag-IBIG prior to 2020. “Doing so may help these businesses stay afloat these trying times,” the groups said.

Meanwhile, business leaders urged the government to ramp up vaccination and testing for free to encourage people to be inoculated and tested. The groups also decried suggestions to discriminate against the unvaccinated for constitutional, medical and practical reasons, as it runs counter to the objective of re-opening the economy.

“The policy of discrimination is a half measure that could complicate the early opening of the entire economy, since the elusive herd immunity according to medical experts is impossible to achieve even if the entire population is fully vaccinated,” said PCCI acting president Edgardo Lacson.

Meanwhile, 42 percent of CEOs who participated in a survey said that their average daily sales and/or revenues declined by at least 20 percent each time the country was placed under enhanced, modified enhanced or general community quarantine. This was based on the results of the 2021 Philippine CEO survey conducted by the Management Association of the Philippines and PwC Philippines.

PwC, the knowledge partner of MAP, polled 178 CEO respondents In August and from these respondents, 74 percent were hopeful that their revenues would grow in the next 12 months—higher than 63 percent as surveyed in April and May 2021. About 91 percent, expressed confidence that their company would experience revenue growth in the next three years.

“What is fueling this confidence is the availability of vaccines that made it in the market record time. Normally it takes 6 to even 10 years, but here it took us less than a year. So, these vaccines are giving hope yo everyone that the pandemic can be addressed,” said PwC corporate finance managing partner Mary Jade Divinagracia.

She said the shifting quarantine protocols made CEO more resilient, “quick to adjust their operations, pivot if they can, accelerate their digitization initiatives and introduce new business models.”

The study shows that while rounding up innovative measures to survive the pandemic, 89 percent of the CEOs continue to enforce strict health protocols and 67 percent reduced the number of employees going to the office through hybrid work and/or staggered schedules.

It says that the top key growth drivers for CEOs are infrastructure development, 61 percent; domestic consumption, 54 percent; and government spending, 52 percent. Half of them think that the economy will recover after two to three years.

The CEOs identified the slow vaccine rollout, political uncertainty and reliance on lockdowns as the major factors that may delay recovery.

“While the availability of vaccines is keeping us hopeful, two-thirds of our CEO respondents think that the roll-out of vaccines will can definitely be improved. The slow vaccine roll-out is one of the primary reasons that can derail our economy’s recovery,” Divinagracia said.

More than half of the CEOs believe that the country is capable of driving up real rate of more than 4 percent of the gross domestic product in 2022 and recovery is possible in the next two to three years.

Majority of the CEOs tapped external debt and additional capital from both their personal funds and existing investors in the past year to support their businesses.

“Going forward, the majority of the CEOs still plan to tap external debt and/or equity to help their businesses. Despite the recent successful listings, only a few of the CEOs say that they’ll raise capital through the capital markets. Accessing the capital markets may be challenging for certain companies unless they have shown resilience and growth during the pandemic,” said PwC chairman emeritus Alex Cabrera.

9. “CEOs call for more money for health care”

by Roy Stephen C. Canivel
Philippine Daily Inquirer
September 14, 2021

MANILA, Philippines — Chief executive officers (CEOs) of some of the country’s largest corporations said the government should prioritize investments in health care over the next two years to kickstart the country’s recovery from the devastation caused by the lingering COVID-19 pandemic.

This was according to the latest survey conducted from July to August this year by audit firm PwC Philippines in partnership with the Management Association of the Philippines (MAP). It drew responses from 178 MAP CEO-level members, the largest sample size in seven years.

Asked to rank the areas that should be given more budget and resources for the country to recover from the pandemic, health care topped the list of CEOs, followed by infrastructure and then education.

In a briefing on the findings on Monday, MAP President Aurelio Montinola III said he liked the fact that the survey respondents picked the health-care system as the top priority, noting that the government had not delivered on its earlier promise to beef up the health sector in the middle of an unprecedented health crisis.

“I really like the three or four items that people feel [should] be the future. That’s health care. I’m not so excited about infrastructure because we spent too much money over the past two administrations,” Montinola said.

“I would invest a lot on the preventive side, on the health care. The math is there. If you are vaccinated, you will be safe. It’s the pandemic of the unvaccinated. [Almost] everybody in the hospital is unvaccinated. But we’ve not really been able to add much more health-

care capacity, which was what we were told what was supposed to happen last year when we started the first lockdown,” he added.

But based on President Duterte’s 2022 budget message, the health sector will receive a budget of just P252.4 billion next year, not even close to the P1.18 trillion allotted for the infrastructure program. It had been the Duterte government’s priority from 2016, even with the country still struggling to find its way out of the twin public health and economic crises caused by COVID-19.

This was also the first time education made it to the top three priority sectors, according to Mary Jade Roxas-Divinagracia, Deals and Corporate Finance managing partner at PwC Philippines.

“For the first time in the CEO survey, education figured in the top 3. CEOs have expressed concerns that the two years of online learning will have long term repercussions on productivity and the economy. The ADB (Asian Development Bank) has estimated the students from the Philippines are at risk of lower earnings up to 155 dollars a year as a result of less effective online learning,” she said.

Close to four of five of the CEOs said they expect the Philippine economy needs over two years to recover. However, 76 percent of them said that the slow vaccine rollout will delay this recovery, on top of the political uncertainty in the 2022 elections (44 percent), the threats of new COVID-19 variants (34 percent), and the lack of fiscal support for the hardest hit industries (18 percent).

Also, 70 percent of the CEOs also said their average daily sales and profits decline by at least 10 percent each time their area is placed under a lockdown, the survey said.

10. “Philippine CEOs unhappy with 'slow' vaccine rollout — survey”
by Ramon Royandoyan
Philippine Star
September 13, 2021

MANILA, Philippines — Over half of Philippine chief executives are unhappy with the national government’s vaccine rollout, which is key to preventing future lockdowns that are highly disruptive to businesses, a new survey released Monday found.

Sixty-six percent of the country’s CEOs are “dissatisfied with the vaccine rollout in the Philippines,” according to a poll conducted by PricewaterhouseCoopers (PwC Philippines) and Management Association of the Philippines (MAP), a business group.

The survey — which polled 178 CEOs of locally based companies, most of whom are members of MAP — was conducted from July to August, when Metro Manila and some provinces briefly returned to strict lockdowns amid a COVID-19 flare-up fueled by the highly-infectious Delta variant. Broken down, 62% of respondents were from large corporations while the rest belonged to micro, small and medium enterprises.

“We’re not that bad behind inoculations. We’re unhappy of course,” Aurelio Montinola, MAP president, told a news conference.

As of September 12, the Philippines has administered 38.7 million doses of COVID-19 vaccines, but government data showed 16.8 million people have so far been fully-vaccinated. The Philippines has so far received 56.7 million shots from various sources, including the global COVAX facility.

The government was originally hoping to fully-vaccinate 70% of the country's 109 million population, but the emergence of the super-contagious Delta variant prompted the state to increase the target vaccination coverage to 90% which, policymakers said, would only be attained in 2022, at the earliest, amid tight supply.

The Philippines is now seeing an average of more than 20,000 new cases per day.

According to PwC and MAP's survey, 76% of CEOs polled said a sluggish immunization program is the biggest factor that could delay the economy's recovery. Ahead of the 2022 elections, 44% of CEOs flagged "political uncertainty" as another cause for concern.

Meanwhile, 43% of CEOs said "reliance on lockdowns" is another factor that could stall recovery. For each day that the country remains under lockdowns, survey results showed 42% of business leaders said that their average daily sales and revenues decline by at least 20%.

The government is currently studying how to implement "granular lockdowns" to allow the rest of the economy to open up to some degree. But for MAP's Montinola, movement restrictions — regardless of their intensity — could still hurt businesses.

"You can see that there's broader support for approach with not-purely lockdown approach. I'll leave to experts what new terminology will be," Montinola said. "The public might see through that its old terminology couched in different words."

The poll also found that 34% of CEOs believe that "threats of new variants" could also derail the economy's fragile rebound while 18% see the "lack of fiscal support for the hardest hit industries" as another spoiler of growth.

Already, half of respondent CEOs think that the economy will recover after two to three years. They forecast the country's real gross domestic product to grow 4% in 2022, still below the pre-pandemic growth average of 6%.

But moving forward, 74% of respondents are confident about their organization's revenue growth prospects in the next 12 months, higher than 63% outturn during the April survey. The top key growth drivers for CEOs are infrastructure development (61%), domestic consumption (54%) and government spending (52%).

11. "Philippine CEOs not OK with government's slow vaccine rollout – survey"
by Ralf Rivas
Rappler
September 13, 2021

MANILA, Philippines

CEOs also see political instability and reliance on lockdowns delaying the Philippines' economic recovery

A survey found that a big majority of Philippine business leaders are not pleased with the government's coronavirus vaccine rollout – a departure from optimistic sentiment often quoted when they're asked individually.

PwC Philippines and the Management Association of the Philippines (MAP) found that 66% of the country's chief executive officers are dissatisfied with the vaccination program.

The 2021 CEO survey also found that 44% of business leaders cite political uncertainty as a drag on the economy's recovery, while 43% see the government's reliance on lockdowns delaying growth.

A big majority or 70% of the CEOs also noted that average daily sales and profits decline by at least 10% each time the country is placed under a lockdown.

Meanwhile, 42% said average daily sales decline by at least 20% under some form of lockdown.

Some 178 CEOs were surveyed for the report.

Only 2% of them believe the Philippine economy will bounce back in one year or less, while 77% expect recovery within the next three years.

Almost three in every four CEOs or 74% believe that their company will see revenue growth in a year, while 91% are confident that their company will experience revenue growth in the next three years.

"To support their businesses, the majority of the CEOs tapped external debt, and additional capital from both their personal funds and existing investors in the past year. Going forward, the majority of the CEOs still plan to tap external debt and/or equity to help their businesses," said PwC Philippines chairman emeritus Alex Cabrera.

"Despite the recent successful listings, only a few of the CEOs say that they'll raise capital through the capital markets. Accessing the capital markets may be challenging for certain companies unless they have shown resilience and growth during the pandemic."

For the economy to recover, CEOs said the government should invest more in health care, infrastructure, and education.

"The conversations that the survey brings during and after our conference energize the business community in planning for and transitioning to a new future," said MAP president Aurelio Montinola III. – Rappler.com

How did this story make you feel?

12. **“Vaccination pace slows PH recovery – CEOs”**

by **Anna Leah E. Gonzales**

The Manila Times

September 14, 2021

THE country's Covid-19 vaccination rate is weighing on the economic recovery, CEOs polled by the Management Association of the Philippines (MAP) and Isla Lipana & Co./PwC Philippines (PwC) said.

Seventy-six percent of 178 chief executive officers surveyed were of that opinion, results of the PwC MAP 2021 CEO survey showed, with another 68 percent dissatisfied with vaccine rollouts.

With Covid-19 cases surging, data compiled by Reuters show that the Philippines has administered at least 37,728,114 vaccine doses as of September 12. At two doses each, this means just 17.4 percent of the population has been vaccinated.

The economy contracted by a record 9.6 percent last year as a series of lockdowns were implemented. The government has abandoned a 6.0-7.0 percent growth target for 2021 for a much lower 4.0-5.0 percent goal, well below the 6.0 percent and above rates of recent years.

Still, the Philippines' vaccination program can be described as running "pretty well", PwC Deals and Corporate Finance Managing Partner Mary Jade T. Roxas told a briefing on Monday.

"If you compare [it] against developed countries then you will pity our progress but if you compare against emerging markets then I suppose we are actually doing pretty well and making strides," she claimed.

"Relatively speaking I think the government has had a slow start, frankly, but you know, in the last couple of months, I think the number of vaccinations being done on a daily basis has increased dramatically and hopefully that will continue with the arrival of new vaccine supplies," she added.

The survey found 70 percent of the CEOs saying that average daily sales and profits declined by at least 10 percent each time the government imposed a lockdown.

"To support their businesses, the majority of the CEOs tapped external debt, and additional capital from both their personal funds and existing investors in the past year," PwC Philippines Chairman Emeritus Alex Cabrera said.

"Going forward, the majority of the CEOs still plan to tap external debt and/or equity to help their businesses," he added.

"Despite the recent successful listings, only a few of the CEOs say that they'll raise capital through the capital markets. Accessing the capital markets may be challenging for certain companies unless they have shown resilience and growth during the pandemic."

Survey respondents, however, remained optimistic that the economy would recover, with 77 percent expecting this to occur within the next three years. A little over half, or 54 percent, expect growth to top 4.0 percent next year.

The CEOs identified healthcare, infrastructure, and education as priorities for the government.

Majority (74 percent) of the CEOs, meanwhile, were confident that their companies would experience revenue growth in the next 12 months. Ninety-one percent believed revenue would grow in the next three years.

Moving forward, CEOs said they were planning to increase investments in technology, cybersecurity, and data privacy solutions.

The survey was conducted between July to August this year. Sixty-two percent of the respondents were from large companies, 26 percent from medium, and six percent each came from small and micro enterprises.

MAP Talks on Youtube

<https://www.youtube.com/user/TheMAPph>

Video Recording of the September 14, 2021 MAP International CEO Conference



FACEBOOK - <https://www.facebook.com/map.org.ph/videos/914003119213053>

YOUTUBE – www.youtube.com/TheMAPph

Speakers' presentations <https://mapceoconference.ph>

Video Recording of September 13, 2021 Media Briefing for PwC-MAP 2021 Philippine CEO Survey Results



<https://us02web.zoom.us/rec/play/ePHQ1MYFfIOO8H1ffs1S17T0rPie3iYi9Y9bZ9muGekk85gnLNg4KswJTOIzppR1b5xE5u-gZck4N0Lh3zzMutz-rez-c6>

Video Recordings of MAP GMMs

- 2. September 7, 2021** MAP-PMAP Annual Joint General Membership Meeting (GMM) on “*Leap-frogging Digital Talent Development*” with Ms. JO ANN ROSARY ASETRE, APAC Customer Success Manager of Lee Hecht Harrison, Usec. EMMANUEL REY R. CAINTIC, Undersecretary for Digital Philippines of the Department of Information and Communications Technology (DICT), Sec. FORTUNATO T. DE LA PEÑA of the Department of Science and Technology (DOST), Mr. REX WALLEN TAN, General Manager of Hopkins International Partners, Inc., and EurIng. HENRY K. H. WANG, International Advisor and Author, President of Gate International and Member of G20/B20 Global Taskforce, as speakers
- 3. August 25, 2021** MAP Special GMM on “ADDRESSING THE COUNTRY’S HUNGER PROBLEM” with Cabinet Secretary KARLO A.B. NOGRALES, Philippine Business for Social Progress (PBSP) President REYNALDO ANTONIO D. LAGUDA, and Ms. MARGOT TORRES, Private Sector Lead of *Pilipinas Kontra Gutom!* As speakers; and *Tanging Yaman* Foundation Chair, Fr. MANUEL V. FRANCISCO, S.J.!, Brain Trust, Inc. Chair, Dr. CIELITO F. HABITO, and Maginhawa Community Pantry Founder ANA PATRICIA NON as Reactors

4. **August 18, 2021** MAP Arts & Culture Lecture and Virtual Tour of "*HERITAGE AND ANCESTRAL HOMES*" featuring Ms. JOVY ACUZAR, Corporate Marketing Director of *Las Casas Filipinas de Acuzar*, and Mr. DEXTER MANANSALA, Arts & Culture Director of *Las Casas Filipinas de Acuzar*
5. **August 10, 2021** MAP General Membership Meeting on "ENSURING THE COUNTRY'S ENERGY SECURITY" with Sen. SHERWIN T. GATCHALIAN, Chair of Senate Committee on Energy, as the main speaker and Atty. RAY C. ESPINOSA, President and CEO of MERALCO, Atty. JOSE M. LAYUG, JR., President of Developers of Renewable Energy for AdvanceMent, Inc. (DREAM), and Atty. ANNE E. MONTELIBANO, President of Philippine Independent Power Producers Association (PIPPA), as Reactors
6. **July 13 2021** MAP General Membership Meeting on "Governance Champions: HOW INDEPENDENT DIRECTORS CREATE VALUE?" with Atty. ANGELICA "Nenet" LAVARES, Director of Metrobank and Prulife UK; Mr. ALFREDO "Fred" E. PASCUAL, Lead Independent Director of SM Investments Corporation, Ms. FLORENCIA "Flor" G. TARRIELA, Former Independent Director and Board Chairwoman of the Philippine National Bank (PNB) and the first and only Independent Director Chairwoman in the Commercial Banking Industry; and Mr. ROMAN ZYLA, Senior Corporate Governance Officer and currently the Regional Corporate Governance Lead for East Asia Pacific of the International Finance Corporation; as Panelists; and Mr. JONATHAN JUAN "JJ" DC. MORENO, Co-Vice Chair of the MAP Corporate Governance Committee and Chief Strategy and Governance Officer of Metro Retail Stores Group, Inc. (MRSGI), as Emcee/Moderator.
7. **June 8, 2021** MAP General Membership Meeting on "ADDRESSING THE CLIMATE CRISIS" with Deputy Speaker LOREN LEGARDA, Representative of Lone District of Antique of House of Representatives, Mayor ANDRES "Andy" D. DANGEROS, Mayor of Municipality of Sablayan, Occidental Mindoro, and Mr. ILLAC ANGELO "Illac" A. DIAZ, Founder and Executive Director, Liter of Light and MyShelter Foundation

Video Recordings of MAP Webinars

8. **July 21, 2021** MAP Arts and Culture Lecture on "INVESTING IN ART AND RARE COLLECTIBLES: The View from the Auction Room" featuring Mr. RAMON "Richie" E.S. LERMA, Co-Founder, Chair and Chief Specialist of Salcedo Auctions
9. **June 25, 2021** MAP Webinar on "'BPOs, Exporters and OFWs: How can they bring the Dollar Income back?" with Director LEVINSON ALCANTARA, Director for Pre-Employment Services Office of the Philippine Overseas Employment Administration (POEA); MAP Member BENEDICT HERNANDEZ, Chair of IT & Business Process Outsourcing of the Philippines, Inc. (IBPAP); and MAP Member SERGIO ORTIZ-LUIS, President of Philippine Exporters Confederation (PhilExport)

10. **May 31, 2021** MAP Webinar on "Transformational Land Transportation Systems" with Usec. **TIMOTHY JOHN R. BATAN**, Undersecretary for Railways of the Department of Transportation (DOTr), and Atty. **MARTIN DELGRA III**, Chair of the Land Transportation Franchising and Regulatory Board
11. **May 4, 2021** MAP Webinar on "THE DIGITAL UPHEAVAL IN FINANCE - Implications for Developing Markets" with Prof. **RANDALL S. KROSZNER**, Deputy Dean for Executive Programs and Norman R. Bobins Professor of Economics of The University of Chicago Booth School of Business

MAP Legacy Series 2019 on ANC featuring the following:

12. **MMY 1996, Mr. DAVID M. CONSUNJI**
13. **MMY 1998, Gov. GABRIEL C. SINGSON**
14. **MMY 1999, Mr. HENRY SY, SR.**
15. **MMY 1967, Mr. WASHINGTON Z. SYCIP**
16. **MMY 2006, Dr. GEORGE S.K. TY**
17. **MMY 1992, Amb. ALFONSO T. YUCHENCO**

The MAP Lifestyle Masters on Living Well and Aging Well

Happy Birthday to the following MAP Members who are celebrating their birthdays within September 1 to 30, 2021

September 1

1. Mr. FRANCIS GILES "*Giles*" B. PUNO, President and COO, First Gen Corporation

September 2

2. Mr. PAOLO MAXIMO "*Paolo*" F. BORROMEIO, Head, Corporate Strategy, Ayala Corporation
3. Ms. IMELDA RONNIE "*Emy*" DE GUZMAN CASTRO, Partner and Head of Human Capital, Isla Lipana & Co./PwC Philippines
4. Engr. JOHNSON "*Johnny*" G.Y. TAN, Chair and President, Armak Tape Corporation

September 3

5. Mr. GORDON ALAN "*Dondi*" P. JOSEPH, Director and CEO, Philpacific Insurance Brokers and Managers, Inc.

September 4

6. Mr. ANDRES ESTEBAN "*Andres*" ORTOLA CASTRO, Country General Manager, Microsoft Philippines, Inc.
7. Mr. RAHUL HORA, President and CEO, AXA Philippines
8. Dr. HENRY LIM BON LIONG, Chair and CEO, Sterling Paper Group of Companies
9. Atty. MICHAEL "*Mike*" T. TOLEDO, Managing Director, Metro Pacific Investments Corporation (MPIC)

September 5

10. Amb. AMABLE "*King*" R. AGUILUZ V, Founder and Chair, AMA Education System

11. Mr. ALDOUS REX "*Aldous*" A. ALINGOG, Chair, President and CEO, Agribusiness Rural Bank, Inc.
12. Mr. ROMEO "*Romy*" L. BERNARDO, Managing Director, Lazaro Bernardo Tiu & Associates
13. Engr. ALLYXON "*Allyx*" T. CUA, President, Accent Micro Technologies, Inc. (AMTI)
14. Mr. ROGELIO "*Roger*" G. SALAZAR JR., President, Health Information Management Association of the Philippines (HIMAP)

September 6

15. Mr. EDUARDO "*Teddy*" G. SUMULONG, Managing Director, Computrade Technology Philippines, Inc.

September 8

16. Arch. ERNESTO "*Nesty*" S. ISLA, President and CEO, EI Construction Co. Inc.
17. Dr. ERNESTO "*Ernie*" M. ORDOÑEZ, President, Water Security Movement, Inc. (WSM)
18. Ms. ANNA W. CORPUS SAY, CEO and Founder, Properties ATC (Phils.)
19. Mr. JONATHAN "*Tan*" BAUTISTA VITANGCOL, SVP and COO, St. Peter Life Plan, Inc.

September 9

20. Mr. ALEXANDER "*Alex*" DR ABLAZA, President and CEO, Climargy Inc.
21. Atty. BENEDICTA "*Dick*" DU BALADAD, Founding Partner and CEO, Du-Baladad and Associates (BDB Law)
22. Mr. GIL G. CHUA, Group President and CEO, DDB Philippines, Inc.
23. Mr. EDUARDO SERGIO G. EDEZA, SVP and Head of Treasury, San Miguel Corporation
24. Dr. ANTHONY ROLANDO "*Tony*" T. GOLEZ JR., President and CEO, Filipinas Tectonic Safety Systems Corporation (FIL-TEC)

September 10

25. Mr. KISHORE KUMAR "*Kishore*" NATHUMAL HEMLANI, Co-Chair, Multi-Sphere Trading, Inc.

September 11

26. Ms. AMALIA "*Lia*" V. MANUEL, VP, MEGACEM INC.

September 12

27. Mr. TARK BARTLEMA, Managing Director for Asia, Eaglesensing
28. Sec. JESLI A. LAPUS, Independent Director, Metropolitan Bank and Trust Company
29. Dr. GEORGE T. YANG, Chair and Founder, Golden Arches Development Corporation (McDonald's Philippines)

September 13

30. Prof. HORACIO "*Junbo*" M. BORROMEJO JR., Senior Associate Professor (Ret.), Asian Institute of Management (AIM)

September 14

31. Ms. VANESSA LEDESMA SUATENGCO, General Manager, Diamond Hotel Philippines

September 15

32. Dr. MAGDALENO "*Mag*" B. ALBARRACIN JR., Vice Chair, PHINMA, Inc.
33. Mr. ILLAC ANGELO "*Illac*" A. DIAZ, Founder and Executive Director, Liter of Light, MyShelter Foundation
34. Ms. MARIA MARGARITA "*Margie*" MORAN-FLOIRENDO, Chair, Cultural Center of the Philippines (CCP)
35. Mr. ANTONIO "*Tony*" SY TAN, Chair and CEO, LCC Group of Companies

September 16

36. Mr. ISAGANI "*Gani*" G. BUENAFLO, Chair, Diamond Rent-a-Car
37. Mr. ROGELIO "*Roger*" R. CABUÑAG
38. Sec. CARLOS "*Sonny*" G. DOMINGUEZ III, Secretary, Department of Finance
39. Mr. GEORGE M. DRYSDALE, Chair and CEO, Marsman Drysdale Group
40. Sec. ROGELIO "*Babes*" L. SINGSON, President and CEO, Meralco Powergen Corporation
41. Mr. JOSE "*Joe*" T. SIO, Chair, SM Investments Corporation

September 17

42. Mr. JEFFREY JOSEPH "*Jeff*" D.Y. CAMPOS, Chair, President and CEO, Greenfield Development Corporation

43. Atty. ROMEO "Omy" H. DURAN, Partner, Head of Corporate Tax & Tax Immigration Division, Sapalo Velez Bundang & Bulilan Law Offices
44. Mr. EDGAR BUCOY "Edgar" SAAVEDRA, Chair, President and CEO, Megawide Construction Corporation
45. Ms. VIVIAN Y. TIN, President, Inner Sense Consulting & Research Corporation
46. Dr. MILDRED V. VITANGCOL, Chair, St. Peter Life Plan, Inc.

September 18

47. Atty. EMMANUEL "Mannie" C. ALCANTARA, Managing Partner, Emmanuel C Alcantara & Associates Law Offices
48. Sec. JOSE "Ping" P. DE JESUS, Chair, Converge Pure Fiber Technology
49. Mr. JOSE LUIS "Joey" F. GOMEZ, President and CEO, RCBC Capital Corporation
50. Ms. EDELWISA "Liza" M. MAPAGU, CEO, ASEA Metrics HR Solutions, Inc.
51. Ms. SHERISA "Baby" P. NUESA, Independent Director, Ayala Land, Inc.

September 19

52. Mr. ROMEO "DJ" A. DE JESUS JR., Managing Partner, R. S. Bernaldo & Associates
53. Mr. JOSELITO "Lito" H. SIBAYAN, President, Mabuhay Capital Corporation

September 20

54. Mr. RAYMOND "Mon" A. ABREA, Founding Chairman and Senior Tax Advisor, Asian Consulting Group
55. Mr. EDGARDO "Ed" C. AMISTAD
56. Ms. CRISTINA "Krees" P. CASTAÑEDA, Country Director, Drake Business Services Asia, Inc.
57. Mr. PHILIP K.C. NG, President and CEO, Ergo Contracts Philippines Inc.
58. Mr. SILLIMAN "Akyat" S. SY, COO, Ever Bilena Cosmetics, Inc.
59. Ms. RHODORA "Doyee" TACTACAN- TUMPALAN, President and CEO, First Vita Plus Marketing Corporation
60. Ms. NORMITA "Noemi" L. VILLARUZ, Founder and Managing Partner, Villaruz, Villaruz & Co., CPAs

September 21

61. Engr. CARLOS "Charlie" B. CARLOS, EVP, Eton Properties Philippines, Inc.
62. Mr. JOSE "Jovee" V. CRUZ, Managing Partner, Edtech Corporation

September 22

63. Ms. SHARON G. DAYOAN, Chair and CEO, KPMG R. G. Manabat & Co.

September 23

64. Mr. RAMON "Mon" D. DIZON, Former Partner and Transaction Advisory Services Head, SyCip Gorres Velayo & Company (SGV & Co.)
65. Ms. MEREDITH "Dith" NGO, Chief Financial Officer and Co-Founder, MG Health Solutions (formerly Wellbridge Health Inc.)
66. Mr. JONATHAN CHARLES "Jon" RUSSELL, EVP and COO, First Gen Corporation
67. Mr. ORLANDO "Doy" B. VEA, Founder and CEO, Paymaya Philippines, Inc.

September 24

68. Mr. HENRY RHOEL "Henry" R. AGUDA, SEVP, Chief Technology and Operations Officer, and Chief Transformation Officer, Union Bank of the Philippines
69. Mr. ERNESTO "Ernie" B. PANTANGCO, Chair, EBP Holdings Corporation

September 25

70. Mr. JOSE BASANIO "Joe" T. ALDON, Managing Director and CEO, AXI LNGAS Inc.
71. Ms. MARIA ESTER "Maret" FOLLOSCO BAUTISTA, Treasurer, CL Follosco Group, Inc.
72. Ms. ALMA RITA "Alma" R. JIMENEZ, President and CEO, Health Solutions Corporation
73. Mr. JEFFREY "Jeff" T. NG, President and CEO, Cathay Land Inc.

September 26

74. Mr. ENRICO "Eric" S. CRUZ, Independent Director
75. Mr. JUSTINIANO "Jody" SANTOS GADIA, Managing Director, Robinsons Supermarket Corporation
76. Dr. FEDERICO "Poch" M. MACARANAS, Adjunct Professor, Asian Institute of Management (AIM)
77. Mr. JAMES G. MATTI, Country Head, Willis Towers Watson Asia Pacific Shared Services Center

78. Mr. DENNIS “Don-Don” A. UY, President and CEO, Phoenix Petroleum Philippines, Inc.

September 27

79. Atty. DOMINGO “Egon” Q. CAYOSA, National President, Integrated Bar of the Philippines (IBP)

80. Mr. RENATO “Rene” E. LIRIO, Chair, Hillcreek Gardens Tagaytay, Inc.

September 28

81. Ms. ROSEMARIE “Rose” B. ONG, SEVP and COO, Wilcon Depot, Inc.

82. Ms. NELIA CRUZ SARCOL, President and CEO, Centre for International-Education (CIE) Global Colleges, Inc.

September 29

83. Mr. AARON A. DOMINGO, Chief Representative (Philippines), Rothschild (Singapore) Limited

84. Ms. PACITA “Chit” U. JUAN, President, Philippine Coffee Board, Inc.

85. Ms. IRENE “Ai” V. PALATTAO, Head of Consulting, Development Dimensions International (DDI) Philippines, Inc.

86. Mr. ROMMEL L. SYTIN, President and CEO, United Auctioneers, Inc.

September 30

87. Mr. ANTONINO “Tony” T. AQUINO, Director, Ayala Land, Inc.

88. Mr. LAZARO JEROME “Jerome” C. GUEVARRA, SVP, BDO Capital & Investment Corporation

89. Mr. ALBERT TORRES PEREZ, Regional Director, Michael Page International Recruitment (Philippines) Inc.

90. Atty. GIANCARLO “Gian” B. SAMBALIDO, Registered Foreign Lawyer (New York), Allen & Overy

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