

“MAPping the Future” Column in *INQUIRER*



***“Hindsights, Insights, Foresights:
THE FUTURE IN THE PRESENT TENSE”***

September 20, 2021

Ms. ALMA RITA “Alma” R. JIMENEZ

When the 18th Management Association of the Philippines (MAP) International CEO Web Conference was held last year 2020, it was with high hopes that 2021 will be a different scenario, that leaders of the business community will be able to actively join the discussions in topics of common interest that events like this used to generate before this health crisis. We all thought that by this time, we will all be finally hard at work in getting our operations back on track. We did not foresee that what we initially thought will be a short COVID-19 story, will turn into a long novel, with each chapter bringing new twists and turns that keep us all chained to our chairs literally and figuratively.

But we cannot keep on being just readers of our own story. We need to get up from our couches, take our pens – or in this modern world, our keyboards - and start writing the narrative of our generation, in our words, by our actions. It is about our realities, not some modern-day fiction.

The future might seem indefinable under the present circumstances, but it is way past time to take decisive actions if we are to change what is. The September 14, 2021 MAP CEO Conference aimed to be part of the planning process by putting on the discussion table, critical issues that we need to consider in moving forward; like those that comprise our “we should haves” – thoughts and actions that we brushed aside in the past because we thought we can take our own sweet time to consider. The pandemic made us realize that there is urgency in dealing with the present, if we are to ensure a better future for those who will follow.

There are key givens that will drive these plans and actions:

- First, that COVID is going to be a permanent resident; therefore, we need to start taking charge of our lives again, working with what we know, with what we have and with what we can do. It's why we said the FUTURE IN THE PRESENT TENSE. Strengthening the health systems, disaster planning, climate change, social impact, gender equality, inclusive growth – these are gut issues that had been part of countless discussions in the past but only managed to advance by very small steps.
- Second, that we cannot ignore how the pandemic changed the way we live, how it added new perspectives and learning how to act in a radically different way from what we were used to. We need to leverage on knowledge and learnings that we keep on gaining every day to try and build back better for the future. Hindsight, insights and foresights – they invite us to reflect and to think about the lessons, because we cannot start a journey to a future that will not include them. It's asking, "what are we going to do with the experience?"

Acceleration of the transition to digital, the rise of the hybrid workplace, the changing mindset of the workforce, the empowered consumers, societal expectations from business, the emergence of labor as co-equal of capital – these were part of the environmental scanning exercises for strategic planning but used only as FYIs rather than opportunities for innovation. The unpreparedness was glaring when the pandemic made these into major concerns.

An honest self-examination is required as we reflect on these developments and transformations because these insights are valuable to the discernment process that should and will influence our strategies and actions. We now realize that trust and purpose are mission-critical; they are part of the equities for businesses to flourish, the valuable intangibles that are given voluntarily only to those deserving.

- And lastly, that the preceding two givens will mean it is not going to be business as usual because it is now a different business landscape. There are more expectations that will redefine our concept of what makes a successful organization. Along with profit, we are now saying purpose is equally critical to achieve a better bottom line; that trust, not just funds, will be as valuable as equity; and our traditional workforce paradigm needs to transition to recognize their emerging role as partners that contribute as much as the owners' capital.

All these are happening in concert against the backdrop of this changing, or termed more optimistically, a renewing world. The chaos that unfolds, the territorial conflicts, the ideological differences, the broken supply chain, the realignment of alliances, the geopolitical shifts – the world has reached a level of interconnectedness that a tug in any of these threads creates a rip in the thinning fabric of global cooperation. We need to piece together these strands so that we can at least draw a sketch in the canvass of our future aspirations. The foresight, no matter how vague they may be, can still provide a glimmer of light that can help us define and act on the collective tomorrow we want to be.

Hindsight, insights, foresights – three perspectives that thought leaders will use as framework for the discussions of the issues of our times. They are not meant to be panaceas to the ills, definitely not prescriptions for cure. The ideas shared are vaccines that can at least provide a boost to our systems – and that should we encounter more

challenges, we will also have more information that can lessen the severity of the impact on our organizations.

Experience can inform insights, and information, whether related or not, should expand perspective – not narrow the choices. As long as there is acceptance that we are humans constantly learning and evolving, we may struggle but we will continue fighting.

These words from Claire O’Neill are food for thought, given what we are experiencing now: “This is the tipping point year. This is the year, certainly, where the business community got religion.”

Perhaps that should be slightly rephrased to add that hopefully, what we all found and got, is EPIPHANY.

(The author is Chair of the MAP CEO Conference Committee, Vice Chair of the MAP Health Committee, President and CEO of Health Solutions Corporation and former Undersecretary of the Department of Tourism.)

“MAP Insights” Column in BUSINESSWORLD



Mr. SUSAN L. DIMACALI

“Going Virtual during the Pandemic”

September 14, 2021

Never before in the last fifty (50) years has there been any disruption in the school system as compelling and life-changing! As a result of the pandemic, schools were closed and face-to-face classes were prohibited. The traditional academic fundamentals as well as the business of running a school ceased, and school leaders had to grapple with a new reality.

At the onset of the pandemic, Asia Pacific College (APC) took the opportunity to change course. It immediately assuaged the fears and apprehensions of the students and parents on the impact of the closure on the school system. Significantly, they lost confidence on the ability of the schools to deliver the promise of education.

Then, APC resolved to adopt a new mode of teaching and learning – creating Online Course Packs, intensifying Project-Based Learning as a method to practice the skill and derive proof of competence gained. Projects came from the industry, hence APC’s brand of “Real Projects-Real Learning” was never before made more relevant.

For APC, online learning was the only option given the prolonged restrictions on face-to-face classes for School Year 2021-2022. Digital transformation had to come from all fronts and work with synchronicity to ensure that no one would be out of step at any time including the students and their parents.

The first innovation was the students' use Microsoft 365 accounts online, and attend online classes in Microsoft Teams - which APC reinvented as its learning management system. APC also partnered with Globe Telecom to supply students who needed connectivity with a Wifi Kit and a special data load that is restricted from accessing non-academic related websites. This special data load would be automatically loaded onto the students Wifi modems for the next twelve months. All these were done at no additional cost to the students and their parents. This would enable all students to now connect to MS Teams.

The most compelling innovation was the re-invention of the laboratory that allowed students to perform laboratory work at home. Hands-on laboratory exercises meant different things to different courses, and they all had to be accommodated.

For laboratory work which used certain software like SAP or Visual Paradigm, vendors were contacted if they host versions of their software. Some did, and APC signed up with them.

Some laboratory environments meant using a combination of software tools like courses on Analytics that utilizes Weka and Tableau; our Cybersecurity courses using Kali Linux and Wireshark, amongst others. Azure Lab Services were used for these requirements.

Other laboratory environments required special hardware like a video card and long hours of usage due to the complexity of activities. To provide such services, APC signed-up with nComputing for the latest Verde Remote Desktop system. This enabled the Arts students to use powerful PCs with video cards and work long hours without unnecessarily accumulating huge usage charges.

Mobile phones are popular among students, thus, we opted to use software which are accessible by mobile phone for the laboratory work, for instance, 2D animation and electronics design circuits.

These significant innovations to meet the challenges of the Pandemic enabled APC to transform the physical school to a virtual learning institution. It found “silver-linings”, or opportunities to even improve class engagement and deliver promised learning outcomes, not only because of the pandemic, but also the opportunities arose despite the pandemic.

Early on, the first silver-lining realization is that online learning can be far more effective and enriching than in-classroom learning. The challenge was to enable more teaching and learning support and resources more available by capitalizing on online platforms and infrastructure.

Realizing that this pandemic will drastically change the nature of work, relying more on IT as the enabler, we thought about accelerating the experience of the future skill

sets through intensive project development involvement and engagement. As students work in teams, they work with a multitude of mentors across the globe, moreover, they work with real project owners who become the final judge of their work.

Hence, at APC, the limitation of the physical classroom no longer exists, as there lies inexhaustive possibilities of enhanced teaching and learning in virtual space.

(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is Co-Chair of MAP Communications Committee, Partner and Director of Auracle Wellness Corp., Director of APC and NU, and VP of Filipina CEO Circle).

September 7, 2021 Joint Statement entitled “Business Leaders Call on Congress to Approve Key Economic Reforms, Especially Amendments to the Public Services Act



September 7, 2021

BUSINESS LEADERS CALL ON CONGRESS TO APPROVE KEY ECONOMIC REFORMS, ESPECIALLY AMENDMENTS TO THE PUBLIC SERVICES ACT

Philippine business groups and foreign chambers call on Congress to pass three investment reform bills that will strengthen the Philippine economy, increase national competitiveness, generate employment, and support recovery from the ongoing pandemic. The three measures amend three older laws: the Public Service Act (PSA) (1936), the Retail Trade Act (RTA) (1954 as amended in 2000), and the Foreign Investment Act (FIA) (1991).

All three measures are far advanced in the 18th Congress and certified by President Rodrigo Duterte. They are a critical reform package - first advocated immediately after the May 2016 elections as part of the administration’s socio-economic agenda - and are prominent in the Philippine Development Plan of NEDA.

Foreign investors and foreign governments have been following the progress of these reforms closely to determine whether the Philippine economy will be more open to investors or maintain its protectionist reputation. Global FDI in 2019 reached US\$ 2 trillion but only 0.5 percent flowed into the Philippines. For decades FDI rules in the Philippines have been more restrictive than neighboring economies which receive more FDI and enjoy higher standards of living and have less poverty and OFWs. While FDI rules are not the sole reason the Philippines has fallen behind Indonesia, Malaysia, Thailand, and Vietnam, our economy is less likely to catch up unless we open up.

The House passed all three reforms in 2019 and 2020. A bicameral conference committee will soon decide the final provisions of the RTA amendments to encourage more foreign investment in retail trade. Meanwhile, the PSA and FIA amendment bills are pending final approval in the Senate, where they are expected to be decided when session resumes.

All three measures will relax FDI restrictions and together could result in many billions of new investments in future years, creating more jobs, diversifying the economy, bringing new technology, and increasing competition, and providing better services to the benefit of Filipino consumers.

Finance Secretary Carlos G. Dominguez recently urged our business sector to support these bills, telling us that “Our economy cannot be competitive in the 21st century unless we adopt 21st century policies” and amend laws made in the last century. We agree.

Our GDP is not expected to return to its 2019 size until 2023. The higher unemployment and poverty caused by the pandemic cannot be remedied by indefinite government borrowing alone. Domestic investment will remain weak for at least two years. Thus, we need to attract much more foreign capital at a time when UNCTAD predicts global FDI will be lower by 50% to less than \$1 trillion due to the pandemic.

In his April 11 message to Senate President Vicente Sotto, President Duterte certified “the immediate enactment of the three bills in order to...provide a more conducive investment climate, increase job opportunities, foster more competition, and further spur the country’s economic growth.”

Article 12 Section 11 of the Constitution contains the restriction that public utilities must be 60 percent Filipino-owned. For the first time in 86 years the PSA amendment bill provides a legal definition of a public utility in order to differentiate such from the numerous public services listed in the 1936 Public Service Act. These four natural monopolies are electricity distribution and transmission, water distribution, and sewerage pipeline systems. All other public services would be open to foreign ownership up to 100%.

The Senate debate in early August revealed that some senators support making the PSA more restrictive than when it was legislated during the Commonwealth. These senators are proposing amendments to broaden the 60-40 rule and apply it to most forms of common carriers, airports, dams, roads and railroads, seaports, and telecommunications. For justification, they selectively cite Supreme Court rulings and argue that national security will be in danger if foreigners own public services.

However, foreign firms have been allowed to own ice plants, power plants, and shipyards for some time and invested heavily in all three major telecommunication firms and the national transmission grid concession.

The bill before the Senate contains adequate provisions to protect national security concerns, similar to Australia, Japan, the United States, and many others who welcome foreign investment in public services but also apply national security reviews.

Thus, we call on the Senate to decline all amendments to the PSA that will apply the 60-40 rule to any public service not classified as public utility defined in the bill. We agree that we need 21st century laws, that we need to open our public services to more competition in the interest of consumers, and to protect our national security through Executive and Congressional oversight.

PSA amendments for 60-40 that will include industries that do not fall within the definition of a public utility as provided in Senate Bill 2094 will worsen the rank of the Philippines for restrictiveness. The country was recently ranked by the OECD as the 3rd most restrictive of 83 economies in 2020. Only Palestine and Libya are worse. That is not a reputation we want to have.

The proposed amendments will damage not strengthen our foreign investment climate and weaken foreign investor interest in the country. They would deprive Filipinos of the better public services that other countries in our region enjoy. Currently, the Philippines ranks low

in ASEAN infrastructure rankings, in part because foreign capital is prevented rather than welcomed to invest fully in public services.

Approved by the following:

ACI Philippines
American Chamber of Commerce of the Philippines
AmCham North Luzon Chapter
AmCham Visayas Chapter
Association of Certified Public Accountants in Public Practice
Australasian-New Zealand Commerce of the Philippines
Bankers Association of the Philippines
British Chamber of Commerce of the Philippines
Canadian Chamber of Commerce of the Philippines
Cebu Business Club
Cebu Leads Foundation, Inc.
Dutch Chamber of Commerce in the Philippines
EU-ASEAN Business Council
European Chamber of Commerce of the Philippines
ECCP Northern Luzon Business Council
ECCP Cebu Business Council
ECCP Northern Mindanao Business Council
ECCP Southern Mindanao Business Council
Financial Executives Institute of the Philippines
FinTech Alliance Philippines
Foundation for Economic Freedom
French Chamber of Commerce and Industry in the Philippines
German-Philippine Chamber of Commerce and Industry
Institute of Corporate Directors
Investment House Association of the Philippines
Institute for Solidarity in Asia
Japanese Chamber of Commerce & Industry of the Philippines
Korean Chamber of Commerce of the Philippines
Management Association of the Philippines
Makati Business Club
Money Market Association of the Philippines
Nordic Chamber of Commerce of the Philippines
Organization of Socialized and Economic Housing Developers of the Philippines, Inc.
Philippine Association of Multinational Companies Regional Headquarters, Inc.
Philippine Life Insurance Association, Inc.
Philippines-Swiss Business Council
Philippine Business Coalition for Women Empowerment
Semiconductor and Electronics Industries in the Philippines Foundation, Inc.
Shareholders' Association of the Philippines
Spanish Chamber of Commerce in the Philippines
Tax Management Association of the Philippines
US-ASEAN Business Council
Women's Business Council Philippines

Election of MAP Governors for 2022 - 2023



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E-Mail: map.map@map.org.ph
MAP Website: map.org.ph

September 3, 2021

Circular No. 097 – 2021

Subject: **Election of MAP Governors for 2022-2023**

Dear Fellow MAP Member:

The election of MAP Governors for 2022-2023 starts today, and **will end at 9:30 AM on October 11, 2021.**

We encourage you to vote through **GOOGLE FORM** using the following link (*Please note that for security reasons, you will be **REQUIRED** to sign in through your Google/Gmail account*):

<https://docs.google.com/forms/d/e/1FAIpQLSeAthvPcJOxk9dJyScAtgCvb1OyftkGzxG0Snh5Wxojj-2AKA/viewform>

IF YOU DO NOT HAVE A GOOGLE/GMAIL ACCOUNT, please email your votes thru map@map.org.ph using the following format:

I vote for the following as MAP Governors for 2022-2023: 1. 2. 3. 4. Name of Voting Member:
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Below for your reference is the alphabetical list of the candidates for MAP Governors for 2022-2023.

The **FOUR** candidates who will receive the highest number of votes shall be proclaimed MAP Governors who will serve for two years (*from January 1, 2022 to December 31, 2023*) on the MAP Board, and concurrently as Trustees of the MAP Research and Development Foundation. Should there be a tie among those elected, this shall be resolved by the drawing of lots.

The following rules will govern the election:

- CAMPAIGNING FOR OR BY A CANDIDATE IS ABSOLUTELY NOT ALLOWED AND WILL RESULT IN THE DISQUALIFICATION OF THE CANDIDATE.**
- You have two options to vote:
OPTION 1: Via **GOOGLE FORM**
OPTION 2: Via **EMAIL** using the format above and the email address that you have been using in communicating with the MAP Secretariat.
- All members are required to vote for FOUR (4) candidates.** Votes with less than or more than four (4) names of candidates will be invalidated.
- The MAP Nomination and Election Committee (NOMELEC) will start verifying the email votes at 9:30 AM on October 11, 2021.
- The official tally of votes shall be ratified by the NOMELEC members.
- The NOMELEC Chair will announce the elected MAP Governors before adjournment of the October 12 MAP Online General Membership Meeting. The announcement will include the following:
 - alphabetical list of the Governors-elect without specifying the votes they received.
 - the total number of members who voted to satisfy the MAP By-Laws requirement for 20% quorum.

Please note that Article III Section 8 of the MAP By-Laws stipulates that "*Vacancies in the Board of Governors shall be filled by THE CANDIDATE(S) RECEIVING THE NEXT HIGHEST NUMBER OF VOTES AMONG THE CANDIDATES FOR THE BOARD IN THE LATEST ELECTION: such appointee(s) shall serve only for the duration of the UNEXPIRED term of the individual(s) being replaced or until the next regular election.*"

Please participate in this year's election so that the MAP Governors elected will truly represent the collective decision of the membership.


Thank you.

Sincerely,


MARILOU C. CRISTOBAL
Chair, MAP NOMELEC

CANDIDATES for MAP Governors for 2022 - 2023

As of September 3, 2021

<p>1. Atty. ALEXANDER “Alex” B. CABRERA Chair Emeritus and ESG Leader, Isla Lipana & Co./PwC Philippines Years of MAP Membership : 12 Age : 55 Gender : Male Industry : Auditing, accounting and business advisory services</p> <p>Other Present Positions Founder and Managing Partner, Cabrera & Company (member, PwC Legal network) Chair, Integrity Initiative Inc. (organized by the MBC, ECCP, MAP, FINEX and AMCHAM) Vice Chair, ARISE-Philippines Columnist, The Philippine STAR (“as easy as ABC” column published every Sunday) Chair, Franchise Excellence Awards (a partnership of Philippine Franchise Association, DTI, PCCI, and Philippine Retailers Association)</p> <p>Past Positions Chair and Senior Partner, Isla Lipana & Co./PwC Philippines, 2013-2021 Board member, PwC’s Southeast Asia Regional Consulting practice Tax Managing Partner, Isla Lipana & Co./PwC Philippines, 2006-2013 Vice Chair, Isla Lipana & Co./PwC Philippines, 2009-2013</p> <p>Education Lawyer since 1995 Certified Public Accountant since 1987 BS Accountancy, Philippine School of Business Administration (PSBA), 1986 Juris Doctor, Ateneo de Manila University, 1994 Leadership and Management Program, Harvard Business School, 2006 CEO Global Transformation Program, Wharton School, University of Pennsylvania, 2016</p> <p>Awards CEO of the Year, Asia Leaders Awards, 2019 Under his helm, PwC Philippines was recognized with an advanced rating in Integrity by the Integrity Initiative, Inc. His <i>Philippine STAR</i> column “as easy as ABC” has been a three-time finalist in the Catholic Mass Media Awards (discusses business and national issues with emphasis on Filipino values). His Philippine Gems campaign was one of five Gold finalists in the 2014 Asia-Pacific SABRE Awards (promotion of emerging tourist destinations in the country) His <i>Philippine Resiliency: a Gem Uncovered</i> project won an Asian Publishing Award for the firm in 2010 (top CEOs’ views on why the Philippines and the Filipino are resilient) Honorary Life Member, the Philippine Institute of Certified Public Accountants (PICPA), 2021 Outstanding CPA in Public Practice Award, PICPA, 2015 Young Achiever in Public Practice Award, PICPA, 1998 Outstanding Alumnus, PSBA, 2006</p> <p>MAP Involvements</p> <ul style="list-style-type: none"> • Chair, Tax Committee – 2020, 2017-2018, 2014-2015 • Chair, Educated Marginalized Entrepreneurs Resource Generation (EMERGE) program Committee – 2016 • Vice Chair, EMERGE Committee, 2017-2018 • Vice Chair, Social Justice Committee – 2021 • Chair, Inclusive Growth Committee – 2019 • Vice Chair, Inclusive Growth Committee – 2020 • Vice Chair, Tax Committee – 2016, 2012-2013 • Knowledge Partner of the MAP International CEO Conference, 2015-2021 (producer of MAP-PwC Philippine CEO Survey reports and CEO videos, survey spokesperson, conference moderator) • MAP Member since 2009 <p>CANDIDATE’S STATEMENT</p> <p><i>“As I take on a new senior role in the firm, I am blessed with more time to give back and for one, be of better service to MAP. It will be an honor to use my decades of experience in leadership roles in PwC to help the business community. Business has been the key figure in helping everyone survive in this pandemic, and entrepreneurs and business managers would always be under recognized. Thus, the least I could do is to show my appreciation by wholeheartedly helping the community solve important problems and become more successful.”</i></p>	
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2. **Mrs. VICTORIA “Vicky” P. GARCHITORENA-ARPON**
Consultant, Family Philanthropy and Corporate Social Responsibility
Years of MAP Membership : 28
Age : 77
Gender : Female
Industry : Philanthropy consultancy services



Other Present Positions

Founder, Philippine Women's Economic Network (PhilWen)
Samahan ng mga Pilipina para sa Reporma at Kaunlaran, Inc. (SPARK!)
Member, INCITEGov
Consultant, Ayala Foundation
Alliance of Women for Action towards Reforms (AWARE)
Malarayat

Past Positions

Vice President for Women, Ranking Stalwart of the Liberal Party of the Philippines
Executive Director, Ayala Foundation, Inc.
Executive Assistant to the Chair and President, MERALO Foundation, Inc.
Consultant, MERALCO
Executive Director, Museo ng Malacanang on Women
President, Raja Carissa International Trading Co., Inc.
Executive Vice President, Pilar Development Corporation
General Manager, Pilar Condominium Corporation
President, PSC Financial Corporation
Executive Vice President, Himlayang Pilipino, Inc.
Senior Vice President, Philippine Shares Corporation
President and General Manager, Bagong Pilipino Insurance Agency
Supervising Vice President, Sunburst Trading Inc. and Burger Foods, Inc.
Manager, Management Services, SGV & Co.

Awards

Women of Distinction, Soroptimist International of San Juan – 1993
Outstanding Alumna in Community Service, College of the Holy Spirit – 1988
SGV Special Award – 1971
Ten Outstanding Students of the Philippines, Student Life Magazine – 1964

Education

BS Physics, *summa cum laude*, College of the Holy Spirit, 1960-1964

MAP Involvements

- MAP Governor – 2008-2009, 2000-2001, 1994-1995
- MAP Secretary – 1994
- MAP Member since 1993; MAP Life Member since 2017

CANDIDATE'S STATEMENT

"I will work hard to the best I can."

3.

Dr. CIELITO “Ciel” F. HABITO

Chair, Brain Trust: Knowledge and Options for Sustainable Development, Inc. (Brain Trust, Inc.)

Years of MAP Membership : 9

Age : 68

Gender : Male

Industry : Consultancy



Other Present Positions

Professor, Department of Economics, Ateneo de Manila University

Director, Ateneo Center for Economic Research and Development

Chair, Operation Compassion Philippines

Independent Director, First Gen

Independent Director, Sun Life Prosperity Funds

Past Positions

Secretary of Socioeconomic Planning, National Economic and Development Authority (NEDA), 1992-1998

Professor and Chair, Department of Economics, UP-Los Baños, 1975-1990

Independent Director, Manila Water Company and Manila Water Foundation

Independent Director, Metrobank and Metrobank Card Corporation

Independent Director, Philsteel Holdings

Independent Director, Lepanto Mining

Independent Director, BPI Foundation

Chief of Party (for Deloitte Consulting), USAID Trade-Related Assistance for Development (TRADE) Program, 2013-2017

Worked at the World Bank (1989-1990), Harvard University (1981-1984), Center for Southeast Asian Studies in Kyoto University (1988-1989), and Asian Development Bank Institute in Tokyo (2008-2009)

Tapped by multilateral and bilateral development agencies to advise the government of the Philippines and of other countries in Asia-Pacific and Latin America

Education

PhD in Economics, Harvard University

MA in Economics, Harvard University

Master of Economics, University of New England (Australia)

BS Agriculture (major in Agricultural Economics), *summa cum Laude*, UP-Los Baños (UPLB)

MAP Involvements

- Co-Chair, Sub-Committee on Recovering with Nature, MAP Sustainable Development Committee - 2020
- Member, MAP Climate Crisis Committee – 2021
- Member, MAP Agribusiness Committee – 2019-2021
- Member, MAP Sustainable Development Committee – 2020
- MAP Member since 2012

CANDIDATE'S STATEMENT:

"I am grateful for the honor of being nominated as Governor of our prestigious and influential organization that I have proudly been part of over the past nine years.

I bring to MAP my balanced perspectives from a wealth of experience in the key stakeholder pillars of Philippine society: government (as former Secretary of Socioeconomic Planning and head of NEDA in the 1990s); private business sector (as Independent Director in major corporations over the past two decades); and civil society (as leader and/or active member of prominent civic, religious and community service organizations and academe spanning more than four decades).

I would also contribute my long experience as journalist (op-ed columnist for more than 20 years) and university professor (at UPLB and Ateneo), in MAP's communication initiatives."

4.

Dr. DONALD PATRICK "Donald" LIM

Chief Operating Officer, DITO CME Holdings, Inc.

Years of MAP Membership : 15

Age : 43

Gender : Male

Industry : Holding company - energy, property development, telecommunications, media, entertainment, among others

Other Present Positions

Chief Innovation Officer, Udenna Corporation

Chair, Marketing Institute of the Philippines

Board Trustee and President, Operation Smile Philippines

Board Trustee, World Wildlife Fund Philippines

Founding Trustee, International Council for Small Business Philippines

Faculty, Graduate School of Business, San Beda University

Lieutenant Colonel, Philippine Air Force Reserve

Past Positions

Country CEO, Dentsu Aegis Network, 2017-2020

Chief Digital Officer, ABS-CBN Corporation, 2013-2017

Managing Director, MRM Manila, 2010-2013

President and CEO, Yehey Corporation, 2005-2010

Vice President for Marketing, Philippine Daily Inquirer, 2001-2005

Founder, Creator and Influencer, Council of the Philippines, 2019-2021

President, Media Specialist Association of the Philippines, 2018-2019

Founding President, Internet and Mobile Marketing Association of the Philippines, 2007-2009

President, Philippine Marketing Association, 2004

Board Director, Knowledge Channel Foundation, 2016

Board Director, Junior Chamber Manila, 2009 and 2011

Education

Doctorate in Business Administration, University of Phoenix, 2009

Master in Public Management, Ateneo de Manila School of Government, 2021 (thesis pending)

MBA, Murdoch University, 2002

BS Management, Ateneo de Manila, 1998

Awards

Bronze Cross Medal, Armed Forces of the Philippines, 2020

TOYM for Community Development in Digital Media, 2015

DMN 40 under 40, New York, 2015

Asia's Most Influential Digital Marketing Professional, Singapore, 2015

The Forum of Young Global Leaders, World Economic Forum, Class of 2015

Outstanding Australian Alumni Awards, 2015

Agora Award for Outstanding Achievement in Marketing Communications, 2014

Asia CEO Awards – SPI Global Young Leadership Award, 2013

IABC CEO Excel Awards, 2013

Digital Marketer of the Year, Dubai, 2013

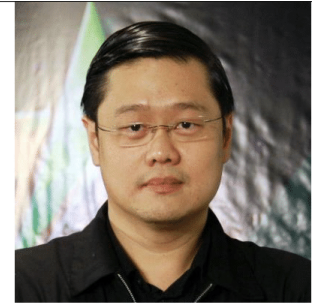
Young Market Masters Award for Online Marketing, 2009

MAP Involvements

- MAP Governor – 2017-2018, 2013-2014, April to December – 2012
- MAP Vice President – 2018
- MAP Secretary – 2017
- MAP Treasurer – 2013-2014
- Chair, MAP NextGen Committee – 2019-2021
- Chair, MAP Communications Committee – 2019
- Governor-in-Charge, MAP CEO Conference Committee – 2017-2018; 2013-2014
- Governor-in-Charge, MAP Communications Committee – 2017-2018; 2013-2014
- Governor-in-Charge, MAP ICT Committee – 2018; 2013-2014
- Chair, MAP CEO Conference Committee – 2015 and 2011
- Chair, MAP Finance/Ways and Means Committee – 2013-2014
- Chair, MAP ICT Committee – 2012
- Regular Speaker, MAP-ALM Management Educators Workshop (MEW) – MAP's Teachers Training Program
- MAP Member since 2006

CANDIDATE'S STATEMENT

"I have been an active member of MAP for more than a decade, and have grown professionally and personally as I learned from the advices and experiences of our fellow members. If given a chance to serve again in the Board for a third time, I would like to continue bringing our MAP CEO Conference to the next level, and enhance our NextGen Conference that is relevant to these challenging times. I will also invite the next generation of leaders from various sectors to join us to increase the wealth of knowledge and diversity in our organization. Lastly, I will further the digitization projects of MAP so we can transform to become a truly global organization of leaders."



5. **Atty. JOSE "Joey" D. LINA JR.**

President, Manila Hotel

Years of MAP Membership : 8

Age : 69

Gender : Male

Industry : Hospitality management and tourism

Other Present Positions

President, Manila Hotel F&B Ideas (operator of Manila Prince Hotel and UN Residences)

Anchor, Sagot Ko 'Yan! on TeleRadyo (18 years)

Weekly Columnist, Manila Bulletin (9 years)

Member, Board of Regents, Philippine Normal University

Chair, Public Policy Research Group

Chair, CALL of the SEA

Chair, SoulPH

Chair, Sagot Kita Bayan

Past Position

Senator, Republic of the Philippines (2 terms) – 1987-1995

Chair, Constitutional and Revision of Codes and Laws

Chair, Science and Technology

Chair, Youth and Sports

Chair, Urban Development, Housing and Resettlements

Secretary, Department of the Interior and Local Government (DILG) – 2001-2004

Chair, Local Government Academy

Chair, Dangerous Drugs Board

Chair, National Police Commission

Chair, Philippine Public Safety College

Director, Chamber of Commerce of the Philippine Islands

Governor, Province of Laguna

Governor and General Manager, Metro Manila Commission

Law Faculty Member:

UP College of Law

Pamantasan ng Lungsod ng Maynila (PLM)

Centro Escolar University (CEU)

San Sebastian College

Director, Philippine Bank of Commerce

Education

Bachelor of Laws, University of the Philippines

AB Economics, University of Santo Tomas

MAP Involvement

- MAP Member since 2013

CANDIDATE'S STATEMENT

"I will actively share with the MAP my experiences and knowledge on national and local governance, on legislation and on government policies and programs that impact the private sector and society as a whole."



6. Mr. BENJAMIN “Ben” R. PUNONGBAYAN

Founder, P&A Grant Thornton

Years of MAP Membership : 39

Age : 83

Gender : Male

Industry : Audit, advisory, tax and outsourcing services

Other Present Position

Founder and President, ImoAdang Foundation

Past Positions

Chair, Auditing and Assurance Standards Council – 2001-2009

President, Philippine Institute of CPAs (PICPA) – 1993

President, Association of CPAs in Public Practice (ACPAPP) – 1998-1999

Director and Treasurer, International Chamber of Commerce Philippines

Director and Internal Auditor, Philippine Chamber of Commerce and Industry (PCCI)

Education

MBA, Wharton Graduate School, University of Pennsylvania

BS Accountancy, Far Eastern University (FEU)

Associate in Commercial Science, with Highest Honors, Philippine College of Commerce (now Polytechnic University of the Philippines)

Awards

Outstanding Manilan, City of Manila, 2003

Outstanding Professional of the Year, Professional Regulation Commission (PRC)

Diamond Jubilee Outstanding Alumnus, FEU

MAP Involvements

- MAP Governor – 2003-2004
- MAP Treasurer – 2003
- Member, MAP National Issues Committee (NIC) – since 2007
- Vice Chair, MAP NIC – 2007-2008, 2014
- Member, MAP Membership Committee – 1997-2012
- Member, MAP Urban Development Committee – 2020-2021
- MAP Member since 1982, Life Member since 2002

CANDIDATE'S STATEMENT:

“With my long experience and acquired knowledge, I will earnestly endeavor to provide my services to the Board of Governors in achieving the Board’s objectives for the year and beyond.”



7. **Dr. MELITON “Chito” B. SALAZAR, JR.**
President and CEO, PHINMA Education Holdings Inc.
Years of MAP Membership : 14
Age : 55
Gender : Male
Industry : Education



Other Present Positions

Chief Operations Officer, PHINMA
Board Director and Vice Chair, Ateneo de Manila University (AdMU)
Board Director, PAMI Managed Funds
Board Director, Philippine Press Council
Board Director, Governing Board, Philippine Statistical Research & Training Institute
President and Co-Founder, Philippine Business for Education (PBEd)

Education

PhD in International Relations, major in International Development and Development Management, School of International Service, American University, Washington, D.C.
MA in International Political Economy and Development, Fordham University, New York
BS Management Engineering, AdMU

MAP Involvements

- Member, MAP National Issues Committee – 2020-2021
- MAP Member since 2007

CANDIDATE'S STATEMENT

"It is an honor to be nominated for the MAP Board of Governors (BOG). In these times, we need to apply our expertise to address the challenges of our people, nation and world. If chosen to serve on the MAP BOG, I would push MAP's mission of reform advocacy for a better Philippines and support bringing resources to bear on our people's problems. My experiences in education reform with PBEd and malnutrition through The Hunger Project will be helpful. Longer term, we need to heighten different organizations' role in creating a more just and equitable country."

8.

Mr. RAMON "Mon" B. SEGISMUNDO

Founder and CEO, 1-HR.X Pte. Ltd. (Singapore)
Years of MAP Membership : 11
Age : 63
Gender : Male
Industry : General management and HR management advisory services



Other Present Positions

Senior Professional Lecturer, Ramon del Rosario College of Business (RVR-COB),
De La Salle University (DLSU)
Member, International Advisory Council, Singapore Management
Certified Executive Coach, Berkeley Executive Coaching Institute

Past Positions

SVP - HR and Corporate Services, MERALCO
President and COO, Hijo Group of Companies
President, People Management Association of the Philippines (PMAP)
President, Meralco Power Academy
Chair, Customer Frontline Solutions
Chair, Philippine Basketball Association (PBA)
Board Governor for MERALCO Bolts, PBA
Adjunct Faculty, Cesar Virata School of Business, University of the Philippines (UP)
Executive Consultant, Personnel Decisions International
VP - HR, Asia Pacific, Wyeth Pharmaceuticals
Adjunct Faculty, Asian Institute of Management (AIM)
VP, International, HR, GlaxoSmithKline (GSK)
VP, Asia Pacific HR, GSK
Country HR Director, Sterling Products International
Consulting Manager (rank upon departure), SGV & Co./Ernst & Young

Education

Doctorate in Business Administration, Singapore Management University
MBA, UP
BS Industrial Engineering, UP

Awards

- Distinguished Alumnus, UP Cesar Virata School of Business
- Professional Degree Award, UP Alumni Engineers
- People Manager of the Year 2014, PMAP

MAP Involvements

- Vice Chair, MAP Management Development and Human Capital Committee – 2020
- Vice Chair, MAP Human Capital Committee – 2019
- Co-Vice Chair, MAP Management Development Committee – 2017
- Member, MAP Social Justice Committee – 2021
- Member, MAP Inclusive Growth Committee – 2020
- MAP Member since 2010

CANDIDATE'S STATEMENT

"ONE SERVANT GOVERNOR, FIVE ADVOCACIES, ONE MAP

I commit to be a Servant Governor placing membership service as the top priority. I will be there to serve each of you.

I hope to significantly contribute in forging a MAP that advocates:

- *Leadership and Management Excellence in all our fields of endeavor*
- *MAP's Covenant for Shared Prosperity to set the stage for "kinder and gentler" business organizations*
- *A Culture of Innovation to drive world-class Filipino talent and competitiveness*
- *Organizational and Personal Resilience to enable the business ecosystem to thrive in the next normal*
- *Governance Reform in our tri-sectoral ecosystem of private, public and civil society sectors."*

9.

Dr. BENITO "Ben" L. TEEHANKEE

Full Professor and Head of the Business for Human Development Network
De La Salle University (DLSU)
Years of MAP Membership : 12
Age : 59
Gender : Male
Industry : Education



Other Present Positions

Jose E. Cuisia Professor of Business Ethics, Management & Organization Department Head,
Business for Human Development Network Ramon V. del Rosario College of Business,
DLSU
Trustee, Shareholders Association of the Philippines (SharePHIL)
Trustee, Philippine Academy of Management
Board Member, International Humanistic Management Association (IHMA)
Executive Committee Member and International Rep-at-Large; Management, Spirituality and Religion Interest Group; Academy of
Management (AoM)
Trustee and Auditor, Association of Faculty and Educators of DLSU, Inc. (AFED)
Member, Technical Committee on Business Administration, Entrepreneurship and Office Administration; Commission on Higher
Education (CHED)
Member, Ethics Committee, Pharmaceutical and Healthcare Association of the Philippines (PHAP)

Past Positions

Member, Technical Working Group on Institutional Sustainability Assessment; Member, Task Force on Qualifications Framework in
Higher Education, CHED
Trustee, University of San Carlos
Trustee, De La Salle - College of St. Benilde
President, Philippine Academy of Management (PAoM)
President, Philippine eLearning Society (PeLS)
President, Philippine Society for IT Educators (PSITE)
President, *Pambansang Samahan sa Sikolohiyang Pilipino* (PSSP, Philippine National Association for Sikolohiyang Pilipino)
Member, United Nations Global Compact Academic Institutions Working Group
Dean of Student Affairs; Chair, Management and Organization Department; DLSU
Chair, Computer Applications Department; Academic Director, School of Information Technology; Director, Online Learning Center;
De La Salle - College of St. Benilde
Director, Doctor of Business Administration Program, De La Salle Professional Schools

Awards

Outstanding Educator in a Finance-Related Field: Special Award for Corporate Governance Studies by Financial Executives of the
Philippines (FINEX) and Deloitte, 2013
Best Business Column for Managing for Society by Catholic Mass Media Awards (CMMMA), 2009

Education

Doctorate in Business Administration and Management, DLSU
Master in Statistics, University of the Philippines (UP)
BA Behavioral Sciences, DLSU
BS Commerce, DLSU

MAP Involvements

- Co-Chair for Covenant for Shared Prosperity, MAP Social Justice Committee – 2021
- Co-Chair for Covenant for Shared Prosperity, MAP National Issues Committee (NIC) – 2020
- Chair, MAP CSR Committee – 2011-2012
- Vice Chair, MAP CSR Committee – 2010
- Member, MAP NIC – since 2019
- Member, MAP Inclusive Growth Committee – 2019-2020
- Member, MAP Corporate Governance Committee – 2011
- MAP Member since 2009

CANDIDATE'S STATEMENT

"As a Filipino educator for nearly 40 years, specializing in strategic management, business ethics and governance, I am deeply inspired by and committed to the MAP mission to "promote management excellence for nation-building".

If allowed to serve as MAP Governor, I will collaborate with the MAP leadership and membership to vigorously advocate for and implement the Covenant for Shared Prosperity. The Covenant is a concrete product of discussions and discernment by members of MAP National Issues Committee. It gives a clear vision of what it means to practice management for nation-building in our country. I am putting my faith in the leadership of the prominent businesses who are part of MAP to support the Covenant in order to reset our economy and business landscape, particularly in light of the pandemic, to be more inclusive and truly for the common good, as envisioned in our Constitution. I will dedicate all my time as Governor to this endeavor."

10.

Mr. PETER WALLACE

Chair, The Wallace Business Forum

Years of MAP Membership : 33

Age : 82

Gender : Male

Industry : Country risk analysis services

Other Present Positions

President, AYC Consultants, Inc.

Chair, Australian - New Zealand Chamber of Commerce

Member, Anti-Red Tape Authority (ARTA) Advisory Council

Founder and Member, Joint Foreign Chambers

President, Caliraya Lake Conservation Society

Chair, WOW (Working for Working Mothers)

Supporter, Ateneo Casa Familia Orphanage

Past Position

VP for External Affairs, FINEX

Education

Master in Business Economics, University of Asia and the Pacific (UA&P)

BS, University of New South Wales, 1964

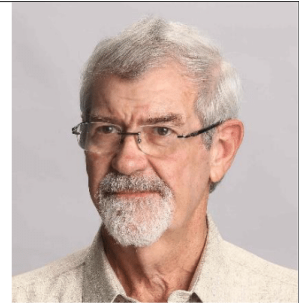
Learning Certificate, Trinity Grammar School, 1956

MAP Involvements

- MAP Governor – 2017-2018, 2013-2014, 2009-2010, 2005-2006
- MAP Vice President – 2010
- Governor-in-Charge, MAP Justice Advocacy Committee – 2013-2014
- Governor-in-Charge, MAP Ease of Doing Business Committee – 2018
- Governor-in-Charge, MAP Energy Committee – 2013-2014, 2017-2018
- Governor-in-Charge, MAP National Issues Committee (NIC) – 2005-2006, 2013-2014, 2017-2018
- Governor-in-Charge, MAP NIC Sub-Committee for PPP – 2013-2014
- Chair, MAP NIC – 2007-2008, 2012
- Vice Chair, MAP NIC – 2015-2016
- MAP Member since 1988, Life Member since 2008

CANDIDATE'S STATEMENT

"As someone who has been CEO of several multinationals and advising CEOs on condition for business, and a strong and active advocate for business into government, I believe I could assist MAP in strengthening its leadership role as we move into a new Administration and Congress where a new President will be looking for new directions to take and policies to develop. It will be a great opportunity for MAP to convince them to introduce the changes we need to improve our business environment."



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Speaker

DR. CHAN WAN XIAN
Senior Consultant, Cardiologist
Echocardiologist, Heart Failure Intensivist
Mount Elizabeth Hospital



Speaker

DR. STANLEY CHIA
Senior Consultant, Cardiologist
Interventional Cardiologist
Mount Elizabeth Hospital



Speaker

DR. EDGAR TAY
Senior Consultant, Cardiologist
Interventional Cardiologist
Mount Elizabeth Novena Hospital



Moderator

SANTIAGO JOSE ARNAIZ
Chief Operating Officer
Day3 Innovations

Partner Organizations:



Metropolitan Davao Medical Society, Inc.



Media Partners:



THE RISE OF CHALLENGER BANKS (BSP-Approved Digital Banks)

SEPTEMBER 28, 2021, Tuesday, 12:00 Noon to 2:00 PM via ZOOM

A Project of the MAP Corporate Governance (CG) Committee and MAP ICT Committee



Main Speaker:

Governor BENJAMIN E. DIOKNO
Bangko Sentral ng Pilipinas (BSP)

Panelists:



Mr. MANISH BHAI

Co-Founder and CEO
UNObank



Ms. LEILA MARTIN

President and CEO
Overseas Filipino Bank (OFBank)



Mr. ARVIE DE VERA

Co-Founder and CEO
Union Digital Bank



**Ms. MARIA LOURDES JOCELYN
"Long" S. PINEDA**

Country Head/President-Phils.
TONIK Digital Bank, Inc.



**Mr. ELMER "Jojo" M.
MALOLOS**

Founding President and Co-CEO
Gotyme



Mr. SHAILESH BAIDWAN

President, PayMaya Philippines
Director, Maya Bank

Co-Moderators:



**Mr. PATRICK RICHARD
"Patrick" D. REIDENBACH**

Chair, MAP ICT Committee
President, Ubaldo Reidenbach Solutions



**Ms. IMELDA "Ida" C.
TIONGSON**

Co-Vice Chair, MAP CG Committee
President and CEO, OPAL Portfolio
Investments (SPV-AMC) Inc

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2021 SUMMIT SERIES: RESHAPING THE ECONOMY THROUGH INCLUSIVE BUSINESS

BUILDING BETTER BUSINESSES:

SHIFTING THE FOCUS FROM SHAREHOLDERS TO STAKEHOLDERS

SAVE THE DATE

FREE ADMISSION



September 28, 2021
Tuesday at 2-4 PM

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KEYNOTE SPEAKER
AMB. BENEDICTO YUJUICO

President

Philippine Chamber of Commerce and Industry



PANELIST
GREGORY BANZON
Chief Operating Officer
Century Pacific Food



PANELIST
COSETTE CANILAO
President & CEO
Aboitiz InfraCapital



PANELIST
HENRY YAP
Former SVP
RLC Residences



MODERATOR
BOOTS GEOTINA-GARCIA
Vice President
SharePHIL

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*7th of the First-Ever
MAP Monthly Arts and Culture Lecture Series*

From Grassland to Metropolis: Evolution of Makati CBD

September 29, 2021, Wednesday, 5:00 PM to 6:30 PM via ZOOM



Arch. PAULO G. ALCAZAREN

Environmental Planner and Landscape Architect and principal
PGAA Creative Design

A Project of the MAP Arts & Culture Committee

Meeting ID : 836 0384 2281
Passcode : MAPACC929

This Lecture is FREE for
MAP Members and Guests.
MAP Circular No. 105 - 2021

CYBERCRIME EVERYWHERE, PARALYZING BUSINESSES

SEPTEMBER 30 | THURSDAY | 8:30AM - 10:30AM



KEYNOTE SPEAKER

STEPHEN P. CUTLER

Former FBI / Legal Attache
US Embassy in Phils
Co-Chairman of The United States
Embassy's Overseas Security
Advisory Council

PANEL OF EXPERTS



DAMIAN "Dondi" MAPA
REGIONAL CHIEF PRIVACY OFFICER
ASIA PACIFIC AT CITI



ANNIE ALIPAO
CHIEF INFORMATION OFFICER
& GROUP DATA PROTECTION
OFFICER, AYALA LAND



JALLIAN S. MANRIQUEZ
CHIEF INFORMATION OFFICER
TECHNOLOGY CONSULTING PARTNER
KPMG PHILIPPINES
(INVITED)



VICTOR LORENZO
DIVISION CHIEF
CYBERCRIME, NBI
(INVITED)



KOO JUAN HUAT
DIRECTOR
ASEAN CYBERSECURITY
CISCO SYSTEMS



MODERATOR:

IDA TIONGSON
PRESIDENT AND CEO,
OPAL PORTFOLIO INVESTMENTS
(SPV AMC) INC.

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You may also contact Maricel Camacho at
0917-724-0872/mcamacho@wbf.ph



St. Luke's
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William H. Quasha Memorial

PLANETARY AND GLOBAL HEALTH PROGRAM

The Future of Mental Health

Conversation Webinar

Wednesday, October 6, 2021
4:00 PM -5:30 PM Manila Time



Register at bit.ly/stlukesmentalhealth



Dr. Monina Carduño-Cruz

Dr. Emma Lawrance

Ms. Alyannah Lagasca

Dr. Regina Hechanova-Alampay

Mr. Emil Dy

Dr. Florence Baingana

Dr. Renzo Guinto





MAP General Membership Meeting

Addressing the Learning (Education) Crisis

October 12, 2021, Tuesday, 12:30 PM to 2:30 PM via ZOOM

A Project of MAP National Issues Committee (NIC)

Speakers:



**Ms. RINA LOPEZ
BAUTISTA**

Co-Founder and President
Knowledge Channel



**Sec. LEONOR M.
BRIONES**

Secretary
Department of Education
(DepEd)



**Mr. RAMON R.
DEL ROSARIO, JR.**

Chair
Philippine Business for
Education (PBEEd)
MAP Past President (1989)



Moderator:

Ms. RIZALINA "Riza" G. MANTARING

Co-Chair, MAP National Issues Committee (NIC)
Board Director, Sun Life Grepa Financial Inc.
MAP Past President (2019)



Webinar ID : 876 3649 0238
Passcode : MAPGMM1012

This Event is FREE for
MAP Members and Guests.

MAP Circular No. 098 - 2021

MAP VIRTUAL STEPS CHALLENGE

A project of the MAP Sports, Fellowship and Wellness Committee

OBJECTIVES:

1. Enable MAP members and their guests to do their much-needed walking/exercise to boost their immune system
2. Raise funds for MAP's Teachers Training Program and other CSR activities



MAP Circular No. 081 - 2021

Gold Partner



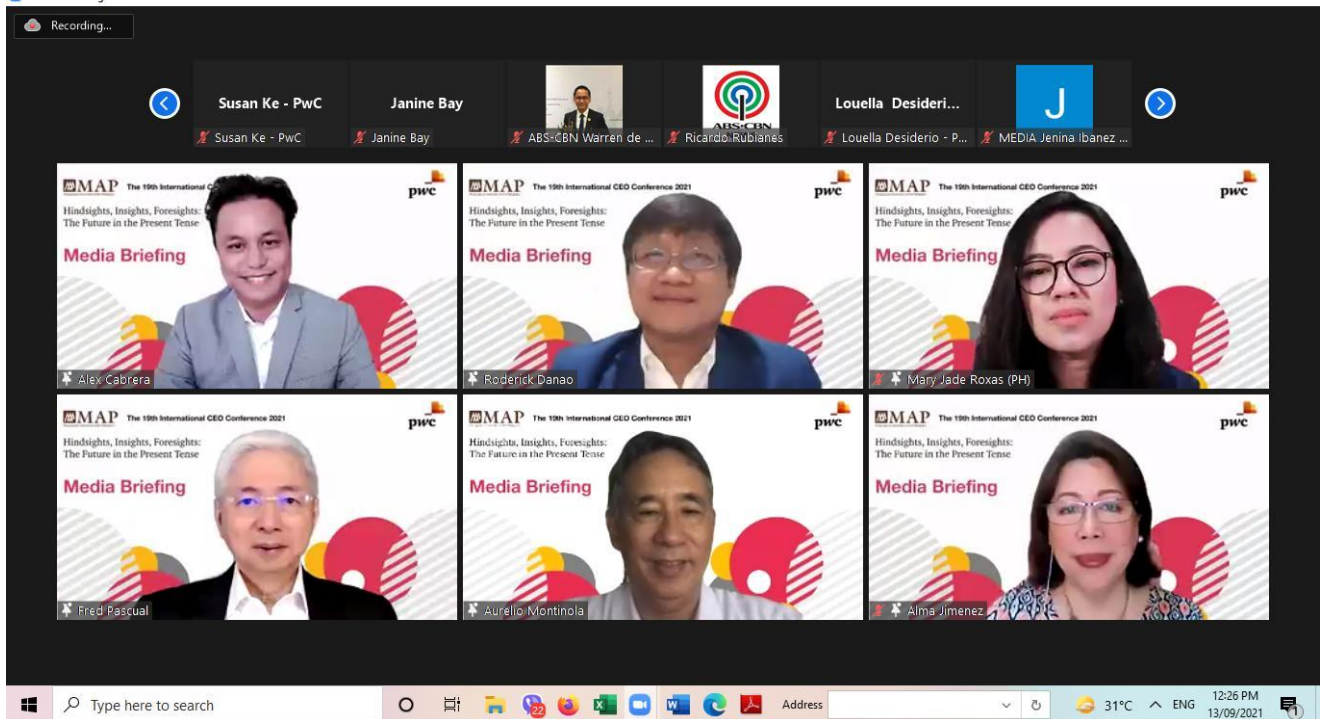
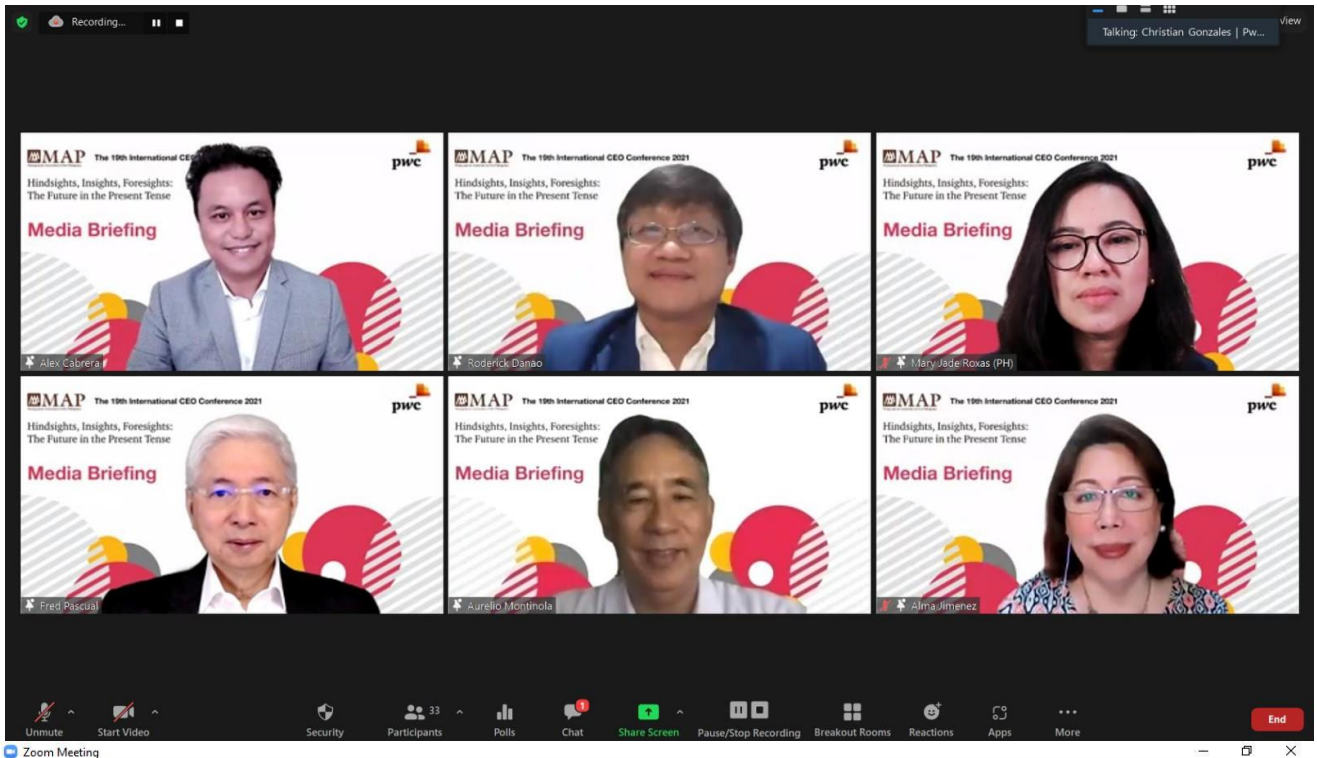
Silver Partners



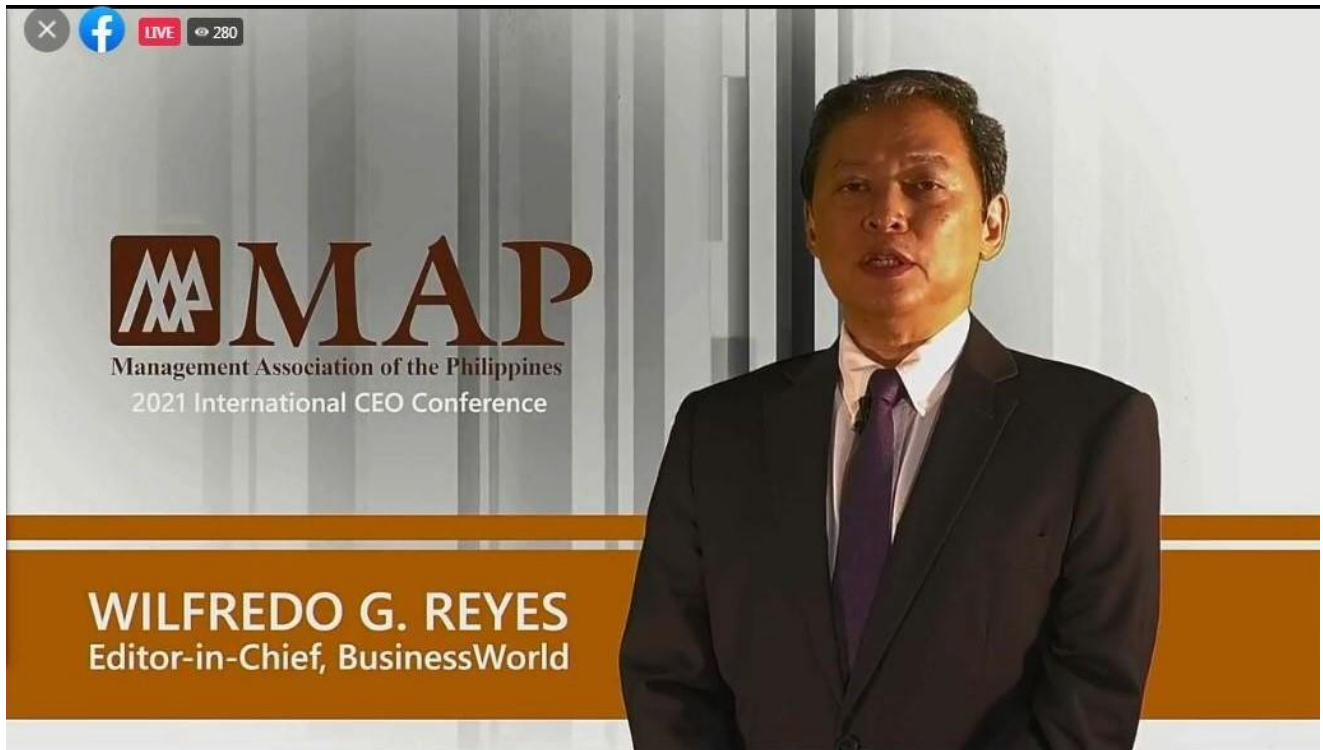
Bronze Partners



Screenshots from the September 13, 2021 PwC – MAP 2021 Philippine CEO Survey Media Briefing



Screenshots from the September 14, 2021
19th MAP International CEO Web Conference



LIVE 363

MAP THE 19TH INTERNATIONAL CEO CONFERENCE 2021
Management Association of the Philippines

HINDSIGHTS, INSIGHTS, VISIONS: THE FUTURE IN THE PRESENT

MR. FEDERICO "Piki" R. LOPEZ
 CHAIR AND CEO, FIRST PHILIPPINE HOLDINGS CORPORATION

LIVE 421

MAP 19TH MAP INTERNATIONAL CEO WEB CONFERENCE 2021
Management Association of the Philippines

HINDSIGHTS, INSIGHTS, VISIONS: THE FUTURE IN THE PRESENT

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19TH MAP INTERNATIONAL CEO WEB CONFERENCE 2021

19TH MAP INTERNATIONAL CEO WEB CONFERENCE

HINDSIGHTS • INSIGHTS • FORESIGHTS:
The Future in the Present Tense



ALMA RITA R. JIMENEZ
Chair, MAP CEO Conference Committee



19TH MAP INTERNATIONAL CEO WEB CONFERENCE 2021

HINDSIGHTS, INSIGHTS • FORESIGHTS:
THE FUTURE IN THE PRESENT TENSE



MR. TIM RYAN
CHAIR, PwC US

HINDSIGHTS, INSIGHTS • FORESIGHTS:
THE FUTURE IN THE PRESENT TENSE



ATTY. ALEXANDER "Alex" B. CABRERA
CHAIR EMERITUS AND ESG LEADER,
ISLA LIPANA AND CO./PwC PHILIPPINES





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MAP 19TH MAP INTERNATIONAL CEO WEB CONFERENCE 2021

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Hindsight, Insights, Foresights

The Future in the Present Tense
PwC MAP 2021 CEO Survey

pwc



AMB. LUC VERON
AMBASSADOR OF THE EUROPEAN UNION TO THE PHILIPPINES



MR. ALFREDO "Fred" E. PASCUAL
LEAD INDEPENDENT DIRECTOR,
SM INVESTMENTS CORPORATION (SMIC)



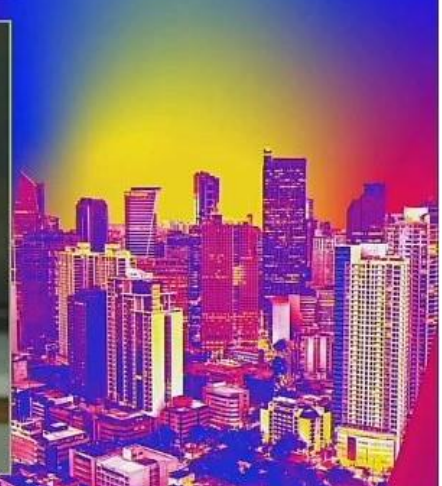


19TH MAP INTERNATIONAL CEO WEB CONFERENCE 2021



MR. JUNIE S. DEL MUNDO

VICE CHAIR, MAP CEO CONFERENCE COMMITTEE
CHAIR AND CEO, THE EDN GROUP



Recording



THE 19TH INTERNATIONAL CEO WEB CONFERENCE 2021

HINDSIGHTS, INSIGHTS
THE FUTURE IN THE



MAP 2021

“MAP Bulletin Board” Viber community

Dear MAP Member:

Please join the “MAP Bulletin Board” Viber community. All MAP announcements will be posted there.

To join, please click on the following link:

<https://invite.viber.com/?q2=AQB96LUTksl4X03UidOSgWDEPCjwdBfZLGFrjkuDpC1j%2FCpAHFFj0kgzkmWL2hvc>

Thank you!

ARNOLD P. SALVADOR
MAP Executive Director

MAP Talks on Youtube

<https://www.youtube.com/user/TheMAPph>

Video Recording of the September 14, 2021 MAP International CEO Conference



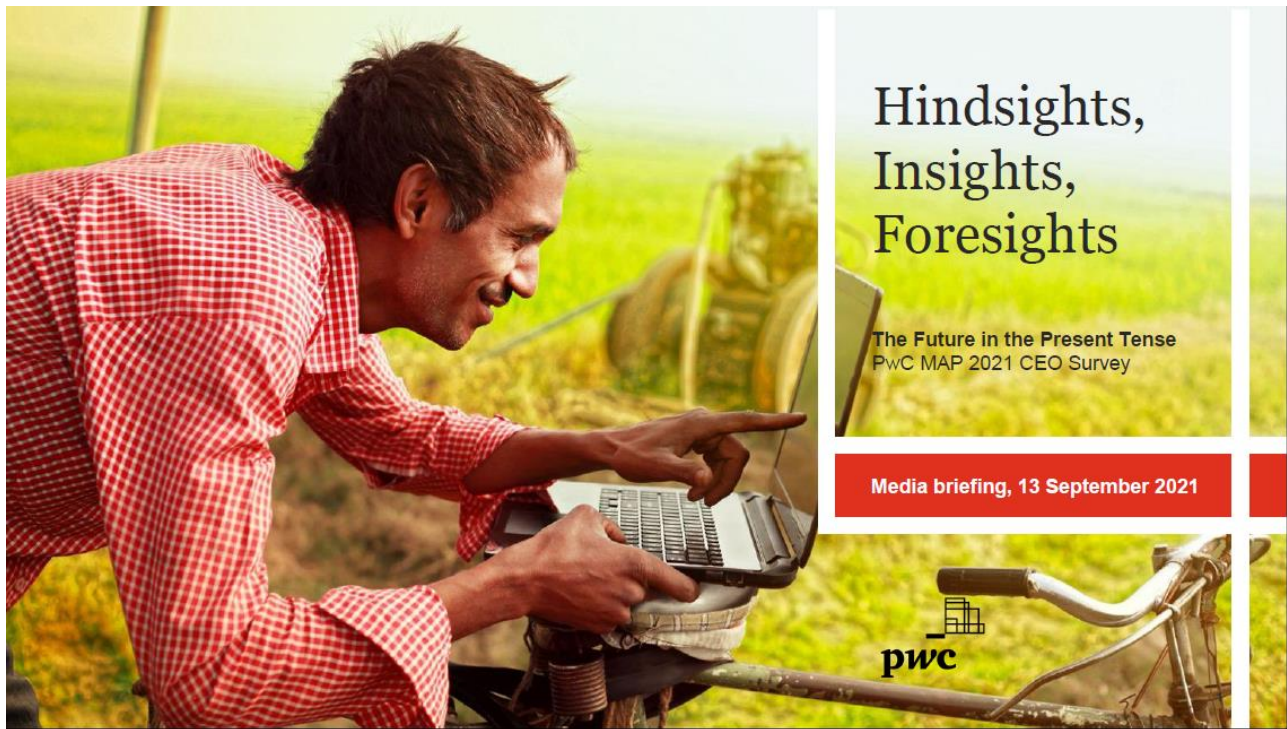
FACEBOOK - <https://www.facebook.com/map.org.ph/videos/914003119213053>

YOUTUBE – www.youtube.com/TheMAPph

Speakers' presentations <https://mapceoconference.ph>

Video Recording of September 13, 2021

Media Briefing for PwC-MAP 2021 Philippine CEO Survey Results



<https://us02web.zoom.us/rec/play/ePHQ1MYFflOO8H1ffs1S17T0rPie3lYi9Y9bZ9muGekk85gnLng4KswJTOIzzppR1b5xE5u-gZck4N0Lh3zzMutz-rez-c6>

Video Recordings of MAP GMMs

2. **September 7, 2021** MAP-PMAP Annual Joint General Membership Meeting (GMM) on *“Leap-frogging Digital Talent Development”* with Ms. JO ANN ROSARY ASETRE, APAC Customer Success Manager of Lee Hecht Harrison, Usec. EMMANUEL REY R. CAINTIC, Undersecretary for Digital Philippines of the Department of Information and Communications Technology (DICT), Sec. FORTUNATO T. DE LA PEÑA of the Department of Science and Technology (DOST), Mr. REX WALLEN TAN, General Manager of Hopkins International Partners, Inc., and EurIng. HENRY K. H. WANG, International Advisor and Author, President of Gate International and Member of G20/B20 Global Taskforce, as speakers
3. **August 25, 2021** MAP Special GMM on *“ADDRESSING THE COUNTRY’S HUNGER PROBLEM”* with Cabinet Secretary KARLO A.B. NOGRALES, Philippine Business for Social Progress (PBSP) President REYNALDO ANTONIO D. LAGUDA, and Ms. MARGOT TORRES, Private Sector Lead of *Pilipinas Kontra Gutom!* As speakers; and *Tanging Yaman* Foundation Chair, Fr. MANUEL V. FRANCISCO, S.J.!, Brain Trust, Inc. Chair, Dr. CIELITO F. HABITO, and Maginhawa Community Pantry Founder ANA PATRICIA NON as Reactors
4. **August 18, 2021** MAP Arts & Culture Lecture and Virtual Tour of *“HERITAGE AND ANCESTRAL HOMES”* featuring Ms. JOVY ACUZAR, Corporate Marketing Director of *Las Casas Filipinas de Acuzar*, and Mr. DEXTER MANANSALA, Arts & Culture Director of *Las Casas Filipinas de Acuzar*

5. **August 10, 2021** MAP General Membership Meeting on “ENSURING THE COUNTRY’S ENERGY SECURITY” with Sen. SHERWIN T. GATCHALIAN, Chair of Senate Committee on Energy, as the main speaker and Atty. RAY C. ESPINOSA, President and CEO of MERALCO, Atty. JOSE M. LAYUG, JR., President of Developers of Renewable Energy for AdvanceMent, Inc. (DREAM), and Atty. ANNE E. MONTELIBANO, President of Philippine Independent Power Producers Association (PIPPA), as Reactors
6. **July 13 2021** MAP General Membership Meeting on “Governance Champions: HOW INDEPENDENT DIRECTORS CREATE VALUE?” with Atty. ANGELICA “Nenet” LAVARES, Director of Metrobank and Prulife UK; Mr. ALFREDO “Fred” E. PASCUAL, Lead Independent Director of SM Investments Corporation, Ms. FLORENCIA “Flor” G. TARRIELA, Former Independent Director and Board Chairwoman of the Philippine National Bank (PNB) and the first and only Independent Director Chairwoman in the Commercial Banking Industry; and Mr. ROMAN ZYLA, Senior Corporate Governance Officer and currently the Regional Corporate Governance Lead for East Asia Pacific of the International Finance Corporation; as Panelists; and Mr. JONATHAN JUAN “JJ” DC. MORENO, Co-Vice Chair of the MAP Corporate Governance Committee and Chief Strategy and Governance Officer of Metro Retail Stores Group, Inc. (MRSGI), as Emcee/Moderator.
7. **June 8, 2021** MAP General Membership Meeting on "ADDRESSING THE CLIMATE CRISIS" with Deputy Speaker LOREN LEGARDA, Representative of Lone District of Antique of House of Representatives, Mayor ANDRES “Andy” D. DANGEROUS, Mayor of Municipality of Sablayan, Occidental Mindoro, and Mr. ILLAC ANGELO “Illac” A. DIAZ, Founder and Executive Director, Liter of Light and MyShelter Foundation

Video Recordings of MAP Webinars

8. **July 21, 2021** MAP Arts and Culture Lecture on "INVESTING IN ART AND RARE COLLECTIBLES: The View from the Auction Room" featuring Mr. RAMON “Richie” E.S. LERMA, Co-Founder, Chair and Chief Specialist of Salcedo Auctions
9. **June 25, 2021** MAP Webinar on ““BPOs, Exporters and OFWs: How can they bring the Dollar Income back?” with Director LEVINSON ALCANTARA, Director for Pre-Employment Services Office of the Philippine Overseas Employment Administration (POEA); MAP Member BENEDICT HERNANDEZ, Chair of IT & Business Process Outsourcing of the Philippines, Inc. (IBPAP); and MAP Member SERGIO ORTIZ-LUIS, President of Philippine Exporters Confederation (PhilExport)
10. **May 31, 2021** MAP Webinar on "Transformational Land Transportation Systems" with Usec. TIMOTHY JOHN R. BATAN, Undersecretary for Railways of the Department of Transportation (DOTr), and Atty. MARTIN DELGRA III, Chair of the Land Transportation Franchising and Regulatory Board

11. **May 4, 2021 MAP Webinar on "THE DIGITAL UPHEAVAL IN FINANCE - Implications for Developing Markets" with Prof. RANDALL S. KROSZNER, Deputy Dean for Executive Programs and Norman R. Bobins Professor of Economics of The University of Chicago Booth School of Business**

MAP Legacy Series 2019 on ANC featuring the following:

12. **MMY 1996, Mr. DAVID M. CONSUNJI**
13. **MMY 1998, Gov. GABRIEL C. SINGSON**
14. **MMY 1999, Mr. HENRY SY, SR.**
15. **MMY 1967, Mr. WASHINGTON Z. SYCIP**
16. **MMY 2006, Dr. GEORGE S.K. TY**
17. **MMY 1992, Amb. ALFONSO T. YUCHENGO**

The MAP Lifestyle Masters on Living Well and Aging Well

Happy Birthday to the following MAP Members who are celebrating their birthdays within September 1 to 30, 2021

September 1

1. Mr. FRANCIS GILES "*Giles*" B. PUNO, President and COO, First Gen Corporation

September 2

2. Mr. PAOLO MAXIMO "*Paolo*" F. BORROMEIO, Head, Corporate Strategy, Ayala Corporation
3. Ms. IMELDA RONNIE "*Emy*" DE GUZMAN CASTRO, Partner and Head of Human Capital, Isla Lipana & Co./PwC Philippines
4. Engr. JOHNSON "*Johnny*" G.Y. TAN, Chair and President, Armak Tape Corporation

September 3

5. Mr. GORDON ALAN "*Dondi*" P. JOSEPH, Director and CEO, Philpacific Insurance Brokers and Managers, Inc.

September 4

6. Mr. ANDRES ESTEBAN "*Andres*" ORTOLA CASTRO, Country General Manager, Microsoft Philippines, Inc.
7. Mr. RAHUL HORA, President and CEO, AXA Philippines
8. Dr. HENRY LIM BON LIONG, Chair and CEO, Sterling Paper Group of Companies
9. Atty. MICHAEL "*Mike*" T. TOLEDO, Managing Director, Metro Pacific Investments Corporation (MPIC)

September 5

10. Amb. AMABLE "*King*" R. AGUILUZ V, Founder and Chair, AMA Education System
11. Mr. ALDOUS REX "*Aldous*" A. ALINGOG, Chair, President and CEO, Agribusiness Rural Bank, Inc.
12. Mr. ROMEO "*Romy*" L. BERNARDO, Managing Director, Lazaro Bernardo Tiu & Associates
13. Engr. ALLYXON "*Allyx*" T. CUA, President, Accent Micro Technologies, Inc. (AMTI)
14. Mr. ROGELIO "*Roger*" G. SALAZAR JR., President, Health Information Management Association of the Philippines (HIMAP)

September 6

15. Mr. EDUARDO “*Teddy*” G. SUMULONG, Managing Director, Computrade Technology Philippines, Inc.

September 8

16. Arch. ERNESTO “*Nesty*” S. ISLA, President and CEO, EI Construction Co. Inc.
17. Dr. ERNESTO “*Ernie*” M. ORDOÑEZ, President, Water Security Movement, Inc. (WSM)
18. Ms. ANNA W. CORPUS SAY, CEO and Founder, Properties ATC (Phils.)
19. Mr. JONATHAN “*Tan*” BAUTISTA VITANGCOL, SVP and COO, St. Peter Life Plan, Inc.

September 9

20. Mr. ALEXANDER “*Alex*” DR ABLAZA, President and CEO, Climargy Inc.
21. Atty. BENEDICTA “*Dick*” DU BALADAD, Founding Partner and CEO, Du-Baladad and Associates (BDB Law)
22. Mr. GIL G. CHUA, Group President and CEO, DDB Philippines, Inc.
23. Mr. EDUARDO SERGIO G. EDEZA, SVP and Head of Treasury, San Miguel Corporation
24. Dr. ANTHONY ROLANDO “*Tony*” T. GOLEZ JR., President and CEO, Filipinas Tectonic Safety Systems Corporation (FIL-TEC)

September 10

25. Mr. KISHORE KUMAR “*Kishore*” NATHUMAL HEMLANI, Co-Chair, Multi-Sphere Trading, Inc.

September 11

26. Ms. AMALIA “*Lia*” V. MANUEL, VP, MEGACEM INC.

September 12

27. Mr. TARK BARTLEMA, Managing Director for Asia, Eaglesensing
28. Sec. JESLI A. LAPUS, Independent Director, Metropolitan Bank and Trust Company
29. Dr. GEORGE T. YANG, Chair and Founder, Golden Arches Development Corporation (McDonald's Philippines)

September 13

30. Prof. HORACIO “*Junbo*” M. BORROMEJO JR., Senior Associate Professor (Ret.), Asian Institute of Management (AIM)

September 14

31. Ms. VANESSA LEDESMA SUATENGCO, General Manager, Diamond Hotel Philippines

September 15

32. Dr. MAGDALENO “*Mag*” B. ALBARRACIN JR., Vice Chair, PHINMA, Inc.
33. Mr. ILLAC ANGELO “*Illac*” A. DIAZ, Founder and Executive Director, Liter of Light, MyShelter Foundation
34. Ms. MARIA MARGARITA “*Margie*” MORAN-FLOIRENDO, Chair, Cultural Center of the Philippines (CCP)
35. Mr. ANTONIO “*Tony*” SY TAN, Chair and CEO, LCC Group of Companies

September 16

36. Mr. ISAGANI “*Gani*” G. BUENAFLOR, Chair, Diamond Rent-a-Car
37. Mr. ROGELIO “*Roger*” R. CABUÑAG
38. Sec. CARLOS “*Sonny*” G. DOMINGUEZ III, Secretary, Department of Finance
39. Mr. GEORGE M. DRYSDALE, Chair and CEO, Marsman Drysdale Group
40. Sec. ROGELIO “*Babes*” L. SINGSON, President and CEO, Meralco Powergen Corporation
41. Mr. JOSE “*Joe*” T. SIO, Chair, SM Investments Corporation

September 17

42. Mr. JEFFREY JOSEPH “*Jeff*” D.Y. CAMPOS, Chair, President and CEO, Greenfield Development Corporation
43. Atty. ROMEO “*Omy*” H. DURAN, Partner, Head of Corporate Tax & Tax Immigration Division, Sapalo Velez Bundang & Bulilan Law Offices
44. Mr. EDGAR BUCOY “*Edgar*” SAAVEDRA, Chair, President and CEO, Megawide Construction Corporation
45. Ms. VIVIAN Y. TIN, President, Inner Sense Consulting & Research Corporation

46. Dr. MILDRED V. VITANGCOL, Chair, St. Peter Life Plan, Inc.

September 18

47. Atty. EMMANUEL “Mannie” C. ALCANTARA, Managing Partner, Emmanuel C Alcantara & Associates Law Offices
48. Sec. JOSE “Ping” P. DE JESUS, Chair, Converge Pure Fiber Technology
49. Mr. JOSE LUIS “Joey” F. GOMEZ, President and CEO, RCBC Capital Corporation
50. Ms. EDELWISA “Liza” M. MAPAGU, CEO, ASEA Metrics HR Solutions, Inc.
51. Ms. SHERISA “Baby” P. NUESA, Independent Director, Ayala Land, Inc.

September 19

52. Mr. ROMEO “DJ” A. DE JESUS JR., Managing Partner, R. S. Bernaldo & Associates
53. Mr. JOSELITO “Lito” H. SIBAYAN, President, Mabuhay Capital Corporation

September 20

54. Mr. RAYMOND “Mon” A. ABREA, Founding Chairman and Senior Tax Advisor, Asian Consulting Group
55. Mr. EDGARDO “Ed” C. AMISTAD
56. Ms. CRISTINA “Krees” P. CASTAÑEDA, Country Director, Drake Business Services Asia, Inc.
57. Mr. PHILIP K.C. NG, President and CEO, Ergo Contracts Philippines Inc.
58. Mr. SILLIMAN “Akyat” S. SY, COO, Ever Bilena Cosmetics, Inc.
59. Ms. RHODORA “Doyee” TACTACAN- TUMPALAN, President and CEO, First Vita Plus Marketing Corporation
60. Ms. NORMITA “Noemi” L. VILLARUZ, Founder and Managing Partner, Villaruz, Villaruz & Co., CPAs

September 21

61. Engr. CARLOS “Charlie” B. CARLOS, EVP, Eton Properties Philippines, Inc.
62. Mr. JOSE “Jovee” V. CRUZ, Managing Partner, Edtech Corporation

September 22

63. Ms. SHARON G. DAYOAN, Chair and CEO, KPMG R. G. Manabat & Co.

September 23

64. Mr. RAMON “Mon” D. DIZON, Former Partner and Transaction Advisory Services Head, SyCip Gorres Velayo & Company (SGV & Co.)
65. Ms. MEREDITH “Dith” NGO, Chief Financial Officer and Co-Founder, MG Health Solutions (formerly Wellbridge Health Inc.)
66. Mr. JONATHAN CHARLES “Jon” RUSSELL, EVP and COO, First Gen Corporation
67. Mr. ORLANDO “Doy” B. VEA, Founder and CEO, Paymaya Philippines, Inc.

September 24

68. Mr. HENRY RHOEL “Henry” R. AGUDA, SEVP, Chief Technology and Operations Officer, and Chief Transformation Officer, Union Bank of the Philippines
69. Mr. ERNESTO “Ernie” B. PANTANGCO, Chair, EBP Holdings Corporation

September 25

70. Mr. JOSE BASANIO “Joe” T. ALDON, Managing Director and CEO, AXI LNGAS Inc.
71. Ms. MARIA ESTER “Maret” FOLLOSCO BAUTISTA, Treasurer, CL Follosco Group, Inc.
72. Ms. ALMA RITA “Alma” R. JIMENEZ, President and CEO, Health Solutions Corporation
73. Mr. JEFFREY “Jeff” T. NG, President and CEO, Cathay Land Inc.

September 26

74. Mr. ENRICO “Eric” S. CRUZ, Independent Director
75. Mr. JUSTINIANO “Jody” SANTOS GADIA, Managing Director, Robinsons Supermarket Corporation
76. Dr. FEDERICO “Poch” M. MACARANAS, Adjunct Professor, Asian Institute of Management (AIM)
77. Mr. JAMES G. MATTI, Country Head, Willis Towers Watson Asia Pacific Shared Services Center
78. Mr. DENNIS “Don-Don” A. UY, President and CEO, Phoenix Petroleum Philippines, Inc.

September 27

79. Atty. DOMINGO “Egon” Q. CAYOSA, National President, Integrated Bar of the Philippines (IBP)
80. Mr. RENATO “Rene” E. LIRIO, Chair, Hillcreek Gardens Tagaytay, Inc.

September 28

- 81. Ms. ROSEMARIE “Rose” B. ONG, SEVP and COO, Wilcon Depot, Inc.
- 82. Ms. NELIA CRUZ SARCOL, President and CEO, Centre for International-Education (CIE) Global Colleges, Inc.

September 29

- 83. Mr. AARON A. DOMINGO, Chief Representative (Philippines), Rothschild (Singapore) Limited
- 84. Ms. PACITA “Chit” U. JUAN, President, Philippine Coffee Board, Inc.
- 85. Ms. IRENE “Ai” V. PALATTAO, Head of Consulting, Development Dimensions International (DDI) Philippines, Inc.
- 86. Mr. ROMMEL L. SYTIN, President and CEO, United Auctioneers, Inc.

September 30

- 87. Mr. ANTONINO “Tony” T. AQUINO, Director, Ayala Land, Inc.
- 88. Mr. LAZARO JEROME “Jerome” C. GUEVARRA, SVP, BDO Capital & Investment Corporation
- 89. Mr. ALBERT TORRES PEREZ, Regional Director, Michael Page International Recruitment (Philippines) Inc.
- 90. Atty. GIANCARLO “Gian” B. SAMBALIDO, Registered Foreign Lawyer (New York), Allen & Overy

Condolence to the bereaved families of the following:

1. **MAP Past President (1996) EDWARD “Eddie” S. GO, Chair of Hyundai Asia Resources, Inc (HARI) and Former Chair of ASA Philippines Foundation, Inc., who passed away on September 18, 2021 at the age of 83.**
2. **MAP Past President (1986) RAMON Y. SY, Vice Chair of Asia United Bank, who passed away on September 16, 2021 at the age of 91.**
3. **MAP Member DELFIN “Ding” J. WENCESLAO, JR., Chair of D. M. Wenceslao & Associates, Inc., who passed away on September 17, 2021 at the age of 78.**

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